

## Screen Stars: The Cars Featured in Summit Racing Equipment's New TV Commercials

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Tallmadge, OH (<u>PRWEB</u>) January 18, 2016 -- In 2015, Summit Racing produced four commercials that aired in several overseas markets. They upped the ante for 2016 with two additional commercials — 'Late Night Racer' and 'Restoration Garage' — here's a look at the cars that played the starring roles.

## Late Night Racer: Marco Abruzzi's Top Sportsman Camaro

Drag race fans may recognize Marco Abruzzi's Top Sportsman 1968 Chevy Camaro. The three-time Top Sportsman World Champion has won multiple divisional and national events piloting the car. The Camaro's body and interior tub is all carbon fiber, and a big block Chevy engine sits behind an Abruzzi-prepped Powerglide transmission (Marco owns Abruzzi Racing Transmissions in Warren, Ohio). The 565 cubic inch motor has three stages of nitrous oxide, though Marco admits he rarely uses all three during a pass.

Macro splits his driving time between the Camaro and his other ride, an Undercover Motorsports rail he races in NHRA Top Dragster.

Though the Late Night Racer commercial featured a professional actor, Marco was on set offering guidance to ensure the cameras captured an authentic glimpse of a working racer's life. If fact, during filming Marco was making preparations for a trip to The Strip at Las Vegas Motor Speedway, where he clinched the 2015 NHRA Top Dragster World Championship title. How's that for authentic?

## Restoration Garage: Al Stacko's 1960 Chevy Impala

How the name of an African antelope found its way onto the flanks of a Chevy is anyone's guess. But there's no questioning the success of the Impala. First used for the top-of-the-line Chevy in 1958 Chevy, the name has graced a Bowtie passenger car right up to the present day.

Which brings us to the car in Summit Racing's 'Restoration Garage' commercial, Al Stacko's 1960 Chevy Impala named Impalow. Al wanted a car with modern drivability that still retained the car's classic lines. "I was very concerned about respecting automakers of the past while incorporating the technology of today," Al explained.

When Al received the car, it had a 4-speed manual transmission. To make Impalow more cruiser-friendly, he swapped in a 700R-4 automatic. The GM 350 crate motor has an Edelbrock Performer intake with a Street Demon carburetor. It burbles peacefully at idle but give it a little throttle and ears are treated to the signature roar of a performance V8.

Thanks to an air-ride suspension, Impalow is sure-footed, much like its African namesake. Impalow received subtle updates like retro-style gauges and disc brakes, but Al managed to tuck the massive 20 and 22 inch wheels inside the fenderwells without resorting to sheetmetal surgery. Nice job, Mr. Stacko.

Summit Racing's commercials will air in the U.S. as well as overseas. Get a sneak peak at all six of them:



Late Night Racer Restoration Garage Late Night Chevelle Late Night Truck Late Night Corvette Summit Racing Branding

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