

## Lazydays Celebrates Grand Opening Weekend at New RV Accessories & More Store

Florida's Largest RV Accessories Retailer is Now Open for Business

Seffner, Fla. (PRWEB) January 22, 2016 -- Lazydays' RV Accessories & More store, Florida's largest RV accessories retailer, will attract more than one thousand visitors at its grand opening celebration this weekend, also taking place during Lazydays' annual SuperSale on-site event.

Today, to kick off the celebration, Karen Arnold, COO of the greater Tampa Chamber of Commerce, joined Lazydays president and CEO, Tim Sheehan and VP of finance and operations, Linda Stephens for a ribbon-cutting ceremony and press event. Attendees toured the new 20,000 square foot Lazydays RV Accessories & More store and explored the many RV accessory offerings taking in the unique shopping experience.

Exciting grand opening activities will continue throughout the weekend at the new store, including a Harley Davidson motorcycle display; Buccaneer Legend, Martin Gramatica, for autograph signings, the interactive Runaway Country Music Fest Street Team Unit, appearances from Tampa Bay Buccaneers' mascot, Captain Fear; the Amalie Oil Insti-Gator Show Car, and more. Guests can enter to win daily prize drawings in the new store with numerous giveaways.

"As a business that is always striving to serve our customer's needs better, it is great to see the amount of community and customer support we have received," said Linda Stephens, VP of finance and operations. "The Lazydays RV Accessories & More store represents the culmination of a lot of hard work from our staff and many vendor partners and we are happy to finally welcome customers through our doors."

With more than 10 million RV's in North America alone, the Lazydays RV Accessories & More store is a must-explore destination for any RV enthusiast looking to enhance their lifestyle. From its one-of-a kind DIY Center to its new décor and lifestyle collection, the store now offers the broadest selection of RV accessories in Florida. Its "store within a store" concept, made possible through partners such as Amalie Oil, Blue Ox, Cequent, Dometic, JR Products, Lippert, Thetford & Winegard and a number of other vendor partners, brings some of the nation's top products together, under one roof, and gives customers an ultra-convenient way to explore, learn and shop.

Customers can also visit the state-of-the art Travel Center where they may learn about great RV destinations and take advantage of exceptional travel offers with Thousand Trails and Encore RV resorts nationwide.

Lazydays' RV Accessories & More store is located at 6130 Lazy Days Blvd. in Seffner, Fla. and is open Monday through Friday, 8 a.m. to 5:30 p.m. Saturdays, 8 a.m. to 5 p.m. and Sundays 12 p.m. to 5 p.m.

## About Lazydays

<u>Lazydays</u>®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside <u>Tampa</u>, <u>FL</u> since 1996, Lazydays also has a dealership located in <u>Tucson</u>, <u>AZ</u> as well as the recent addition of three dealerships located in Johnstown, Aurora and Longmont, CO. Lazydays has the largest selection of RV brands in the nation featuring more than 1,700 new and pre-owned RVs, nearly 300 service bays, three accessories and parts stores and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to



rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it "their home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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