



AutoLign Introduces Two New Bumper Fascia Applications

([PRWEB](#)) December 18, 2000 -- MILAN, Mich., December 14, 2000, "Strengthening its market leadership position in plastic bumper fascia manufacturing, AutoLign Manufacturing Group, Inc. has announced the introduction of two new plastic fascia applications for the automotive aftermarket collision repair industry.

The new applications include the 1997 " 2000 Chevrolet Malibu front and the 1995 " 1997 Ford Crown Victoria rear fascia. The new applications are manufactured using thermoplastic injection and reaction injection molding processes respectively. "Introducing these two new applications underscores AutoLign's continuing commitment to premium customer service through increased product availability," said Phil Storm, president and CEO.

AutoLign has earned a reputation for quality by using sophisticated manufacturing processes, tooling, and materials that duplicate those used by the original equipment manufacturers. The tool making process is one of the most critical steps in the production of high-quality parts. Strenuous procedures must be followed in order to produce a finished part that fits a vehicle correctly. "We go through an extensive tuning process during tool making to make sure that all parts produced from a tool are up to exacting quality standards," Storm added.

AutoLign uses only OE-style production methodology, OE-style tooling and OE-quality raw materials. For example, the company has nine thermoplastic olefin (TPO) injection molding machines, an advanced technology that is unique in the aftermarket collision repair industry.

AutoLign also has seven high-pressure reaction injection molding (RIM) machines with 150-ton RIM clamps that orient parts in three dimensions and an automated injection process. These automated molding machines allow AutoLign to use the same manufacturing processes and materials used by the auto companies. "Our customers demand quality and we intend to deliver on that demand," said Storm.

Headquartered in Milan, Mich., AutoLign is the largest manufacturer of bumper covers, fascias and mountings for collision replacement in North America. Unique to AutoLign is its exclusive use of OE style tooling to manufacture products using OE quality materials. AutoLign is the first aftermarket fascia and bumper cover manufacturer in North America to be QS-9000 Registered " the quality standard of the world"s automakers.

For more information call 1-734-439-4200 or visit the company's Web site at www.autolign.com.
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