

Canada Takes the Driverless Car Torch from California

TU-Automotive are excited to announce a keynote panel on autonomous cars and insurance at the Insurance Telematics Canada Conference and Exhibition (28th-29th April, DoubleTree Hilton, Toronto).

([PRWEB](#)) February 25, 2016 -- Now that Toronto allows autonomous cars to be road tested, Ontario has officially taken up the 'driverless vehicle' torch from California. To discuss the state of autonomous testing and its impact on motor insurance, TU-Automotive are bringing together 3 of the foremost experts in the area. Speaking on the panel will be Toronto City's General Manager for Transportation, Stephen Buckley, the Insurance Bureau of Canada's Policy Director, Barbara Taylor, and Canada's Automated Vehicles Centre of Excellence's Executive Director, Barrie Kirk.

Gareth Ragg, Managing Director of TU-Automotive, called the panel "A unique first time insight into one of the biggest upcoming disruptors to the insurance industry – autonomous cars." Citing the panellists' "close proximity to the topic" as "a chance to start the discussions with insurers that will create the future of the self-driving car insurance proposition".

Information on the panellists:

Stephen Buckley. Stephen Buckley serves as the General Manager for Transportation Services for the City of Toronto. In that capacity, Steve oversees the City's surface transportation network, including: sidewalks, cycling infrastructure, roads, bridges, and traffic signals and signs, as well as the City's public realm, street furniture and street art program. Steve and his team have been leading the effort to prepare the City of Toronto for the coming world of autonomous vehicles.

Barbara Taylor. As Director of Policy for Ontario, Barbara leads the development and execution of briefings, position papers and submissions to ensure industry interests and positions are represented. Key interests include: Ontario auto and property, government relations, and advancing technologies including the autonomous car, the sharing economy and telematics.

Barrie Kirk. Barrie has been a consultant since 1982; his projects over the last few years have focused on autonomous vehicles, connected vehicles, automotive infotainment, traveller information services, real-time traffic information, and vehicle use surveys. He currently acts as Executive Director for CAVCOE.

Insurance Telematics Canada 2016

Insurance Telematics Canada is the country's only event dedicated to the intersection between insurance and connected car tech. This year's edition brings together senior figures from the Ontario Ministry of Finance, WSIB, Marsh Canada, the IBC and many more to discuss the transformative power of telematics to turn insurance into real-time consumer centric tech product.

Some of the leading innovators you can expect to see at Insurance Telematics Canada:

- Representative from Ministry of Finance, Ontario Government
- Barrie Kirk, Executive Director, CAVOCE
- Barbara Taylor, Policy Director, IBC

- Stephen Buckley, GM for Transportation Services , City of Toronto
- Blair Currie, Vice President of Business Development, IMS
- Scott Cober, National Transport Leader, Marsh Canada
- Vance Lockton, Senior Analyst – Stakeholder Relations, Office of the Privacy Commissioner of Canada
- Gary Wang, Consulting Actuary, Pinnacle
- Nathalie Begin, Senior Consultant, Towers Watson
- Eugene Wen, Vice President & Statistician, WSIB
- Sandeep Kar, Global Automotive Practice Leader, Frost & Sullivan
- Kevin Henderson, CEO, Indenseo

Cutting-Edge Topics

After months of industry research, see the hot topics at the top of this year's agenda:

- FLEETS TO DRIVE ADOPTION OF UBI: Identify how commercial fleets can deliver a volume of users and act as a scalable testing platform for personal lines UBI programs
- ENGAGING YOUR CUSTOMERS WITH UBI: Make UBI a customer centric product by providing gamification and value-added services (VAS) to create an engaging user experience
- WORKING HAND-IN-HAND WITH BROKERS: Explore the insurer– customer relationship in UBI, the broker's evolving position in the value-chain and their journey to become 'guardians of consumer data
- THE AUTONOMOUS INSURANCE PROPOSITION: Overcome liability and regulatory concerns by working hand-in-hand with city municipalities and autonomous car associations to create an autonomous car insurance product
- CUSTOMER VALUE BEYOND PRICE DIFFERENTIATION: Discover the data driven opportunities that give consumer value beyond price differentiation such as a real-time response and even preventative measures
- MULTIPLE SOURCES – ONE CONSUMER: Analyze and compare data sets from multiple sources such as OBD2, smartphone and blackbox in order to consolidate them into one cost efficient data stream

To find out more about Insurance Telematics Canada 2016 visit the website:

<http://www.tu-auto.com/insurance-telematics-canada/>

To find out more about potential commercial or speaking opportunities, please contact: [insurancecanada\(at\)tu-auto\(dot\)com](mailto:insurancecanada(at)tu-auto(dot)com)

About TU-Automotive:

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

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