TU-Automotive Announce that Toyota and Fiat Chrysler will Attend TU-Automotive Cybersecurity USA Conference and Exhibition

This week TU-Automotive has released a sample attendee list for the TU-Automotive Cybersecurity USA Conference & Exhibition 2016 (March 29-30, Novi, MI).

London, UK ([PRWEB](#)) March 02, 2016 -- TU-Automotive has announced that representatives from Toyota, Fiat Chrysler, Honda, Hyundai, Argus Cyber Security, Bosch, and Volvo are amongst those who will be attending the conference. Over 150 people from across the automotive and cybersecurity communities are expected to attend to determine the future of automotive cybersecurity and learn from presenters including General Motors, the Auto Alliance, IOActive, Delphi and more. Read the sample attendee list here: http://www.tu-auto.com/cyber-security/attendees.php

TU-Automotive Cybersecurity USA project director Annie Reddaway commented: "With over a month still to go until the event, 2016 is shaping up to be a ground-breaking year for the automotive cybersecurity community. With new standards, the ISAC and increased M&A, the foundations have been laid. Now action needs to be taken to mitigate risks, and TU-Automotive Cybersecurity provides the forum to move forward with partnerships and strategies."

The TU-Automotive Cybersecurity USA Conference & Exhibition will tackle the next steps for delivering robust security systems within a secure ecosystem:

•   Connectivity: A Risky Business? From the risk landscape to key attack surfaces,get up-to-speed on the cybersecurity realities to reveal security needs and help prioritize the development of solutions

•   The Ecosystem Levels Up: It's dangerous to go alone! Unveil ways to tighten security in your own business and across the ecosystem, through improved standards, assessments and collaboration

•   Constant Vigilance! Get to grips with the cybersecurity process, including design, testing, intrusion detection, OTA updates, data encryption and more, so cybersecurity won't be an afterthought

•   The Legislative Arena: With the US Government determined to take an active role, understand what form regulations might take, as well as delving into the latest legal action in the courts

•   Future Technologies, Threat or Opportunity? Infotainment, cellular connections and OBDII are common focuses now, but what will happen when V2X and autonomous hit the road?
Find out more at www.tu-auto.com/cyber-security

There is currently a $100 discount off passes until March 4. Tickets will sell-out so early booking is strongly advised. Register here: http://www.tu-auto.com/cyber-security/register.php

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

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You can read the online version of this press release here.