

## **Peugeot to Premiere New 2008 SUV At Geneva Motor Show**

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(PRWEB UK) 7 March 2016 -- The New Peugeot 2008 SUV is set to turn heads at this year's Geneva Motor Show. Making its world premiere, the bold new SUV has already proved extremely popular with customers, and is now preparing to take on Europe's streets.

The 2008 has proved to be one of Peugeot's most popular models since its launch in 2013, and the New 2008 looks to be no exception. A new SUV design includes reworked wheel arches (Allure level), vertical front grille and lower protection trim, giving the New 2008 SUV a sportier look. Vibrant new paint finishes complete the look to deliver a car of style, strength and character.

The interior is equally stylish and innovative. The Peugeot i-Cockpit offers an intuitive, agile driving experience, while its 7" multi-function colour touch screen puts you in control and in contact, wherever you drive.

Further in-car advancements include Active City Brake, Park Assist and Apple Carplay™ technology. Available in three model levels – Access, Active and Allure – the New 2008 SUV range is further complemented by the GT Line for a sporty edge.

The New Peugeot 2008 SUV forms an integral part in the Peugeot line up at this year's Geneva Motor Show. The new SUV will be joined by the new Peugeot Traveller, Peugeot Traveller i-Lab concept, Peugeot 308 GTi by Peugeot Sport and Peugeot 208 GTi by Peugeot Sport, and the Peugeot 308 R Hybrid concept.

Organised by the Organisation Internationale des Constructeurs d'Automobiles, the Geneva Motor Show takes place annually at the Geneva Palexpo, and is widely regarded as one of the most important car shows in the world. The event runs from Thursday 3rd March to Sunday 13th March this year.

To find out more about Peugeot's stand at the Geneva Motor Show 2016, visit:  
<http://www.peugeot.co.uk/geneva-motor-show>

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Notes to editors:

About Peugeot

With its cars driven in more than 150 countries, Peugeot's 125 year history in designing and manufacturing production cars and concept models has left them well established in the automobile industry. The French manufacturer's latest range of production models includes the New Peugeot 2008, New 308 GTi by Peugeot Sport and the New 208.

About Geneva Motor Show



One of the automotive industry's most prestigious events, the Geneva Motor Show allows car manufacturers to display their latest models, future car concepts, and innovative new technology. The International Geneva Motor Show 2016 will be the event's 86th edition.



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