

Lazydays Exclusive RV Sponsor of the 2016 SUN 'n FUN International Fly-In and Expo

The world's largest RV dealership joins SUN 'n FUN in honoring the U.S. Armed Forces and supporting aerospace and STEM education

TAMPA, Fla. (PRWEB) March 30, 2016 -- Lazydays, The RV Authority and world's largest RV dealership, has once again partnered with SUN 'n FUN for the organization's 42nd Annual International Fly-In and Expo. The six-day event takes place April 5–10 in Lakeland, FL with proceeds benefitting SUN 'n FUN's Aerospace Center for Excellence (ACE). ACE supports aviation-related science, technology, engineering and math (STEM) education as well as numerous community activities.

An estimated 200,000 participants—including pilots, aviation enthusiasts, exhibitors and RVers—are expected to attend this year's Fly-In and Expo. Featured activities include daytime and evening airshow performances, dozens of daily educational forums, workshops and presentations, aerospace displays and exhibits, and a classic car and motorcycle show. The theme of this year's Fly-In is "Honoring Our Armed Forces." A "Flight to Honor" carrying World War II and Korean War veterans will arrive from Washington, D.C., around 6 p.m. on April 7. Active-duty military personnel and veterans are eligible for free and/or discounted admission to the multi-day event.

As the exclusive RV sponsor of the 2016 Fly-In and Expo, Lazydays is providing several RVs to serve as hospitality stations and mobile offices for SUN 'n FUN staff during the event. The Tampa RV dealership will also have an RV display from its wide selection of RVs for sale along Rocky Road near the Convention Campground. On April 9 and 10, Lazydays representatives will host giveaways at the main entrance area from 9 a.m. to 5 p.m. Attendees can speak with Lazydays RV experts for more information on the Tampa dealership's RV selection, services and repairs, accessories, and RV Resort, which is just a half-hour drive from the Fly-In.

"Lazydays is excited to be part of the International Fly-In and Expo once again," said John Lebbad, Chief Marketing Officer for Lazydays. "We are proud to join SUN 'n FUN in honoring active-duty military personnel and veterans. This partnership is an ideal match. We look forward to connecting with the more than 200,000 attendees, including 1,500+ RVers and campers at the event."

"We are pleased to have Lazydays join us in welcoming aviation enthusiasts to the International Fly-In and Expo, which is the largest airshow of its kind in Florida and the second largest in the world," said Greg Gibson, Director of Operations for SUN 'n FUN. "The Fly-In always draws a large contingent of RVers who are able to get the most out of the event by camping right here on the convention grounds. Lazydays is a renowned expert in RV travel with a reputation for exceptional customer service, and our guests will benefit greatly by having them onsite."

About Lazydays

<u>Lazydays</u>®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside <u>Tampa, FL</u> since 1996, Lazydays also has dealerships located in <u>Tucson, AZ</u> as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays RV Accessories & More offers more than 20,000 accessories online for your shopping convenience.



Shop us online or visit one of our store locations in Florida, Arizona and Colorado. Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it their "home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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