

The Best Way to Travel This Summer: New Low-Cost Bus Service Launches in Texas

Shofur launches new inter-city bus service to support over 50,000 super commuters traveling from Dallas to Houston. Travelers can now purchase bus tickets for trips on June 25th and beyond.

Dallas, TX ([PRWEB](#)) June 01, 2016 -- Transportation technology company, Shofur, announced today that it will be offering inter-city bus service from Dallas to Houston and other nearby cities. Customers can start booking bus tickets on the Dallas-Houston route today for travel on July 14th and beyond. Bus tickets start at \$15, but customers will be able to purchase their first ride for 50% off using promo code SHOFUR1.

This new direct bus service will begin transporting travelers from Dallas, to Austin, to Waco, to Houston, to San Antonio and back again each day. The buses offer amenities such as reclining seats, wifi, power outlets, and the option to select your seat at no additional cost. By reserving seats, riders can ensure they are next to family and friends or sitting in their preferred part of the bus.

Shofur buses provide the affordability of other low cost carriers with superior quality and safety. While airfare and train tickets can cost hundreds, [bus tickets from Shofur](#) cut those costs in half without compromising the experience. "Whether for business or pleasure, thousands of people travel between these cities everyday. We are glad that we can provide another alternative in the transportation space and give passengers the experience they deserve." said Shofur CEO, Armir Harris.

This is the perfect service for those who are traveling for business or pleasure. Super commuters in Texas can benefit from having a new option to get to work each day. Super commuters, a person who lives in one metropolitan area but works in another, are growing. Mitchell Moss, director of the Rudin Center for Transportation at NYU in New York found, the Texas cities of Dallas, Houston, and Austin being the most notable for super commuting. The number of people commuting the 240 miles from home in Dallas to work in Houston, for example, increased 218% between 2002 and 2009, to 51,900. These numbers have only increased since then.

This is the company's first scheduled route, but the company has plans to expand quickly over the next few months throughout the nation. To celebrate this new service, Shofur.com has marked down their bus ticket prices via the website and Shofur mobile app. The recently redesigned Shofur website streamlines the booking process for both bus tickets and charter bus reservations. "We've developed a mobile app allowing customers to select their seat, track their bus in real-time, and view the location of their stop. We are excited to launch this service in Texas and then grow throughout the United States." said Harris.

About Shofur.com

Shofur.com is a growth-stage technology startup focused on disrupting the charter bus industry. Founded in 2013, Shofur has created an online marketplace for private charter bus reservations. Customers signed up on our platform have access to over 400 bus companies in 100 locations nationwide. We differentiate ourselves through our technology-first approach to the motor coach industry. This approach provides our clients' greater transparency, ease of purchase, and improved customer service. Our growth in the private charter segment has provided us a unique opportunity to expand into scheduled service. In addition to renting a bus, customers will be able to purchase tickets along scheduled inter-city routes.



Contact Information

Emmelie De La Cruz

Shofur

<http://www.shofur.com>

+1 (646) 202-3145

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