

TU-Automotive Announces the 2016 TU-Automotive Awards Winners

TU-Automotive is proud to announce the 2016 winners of the TU-Automotive Awards. Those 10 winners were selected by 30 expert judges and announced at a reception in Novi, MI today.

([PRWEB](#)) June 08, 2016 -- The TU-Automotive Awards covered 10 categories each showcasing a specific aspect of the connected car industry. The winners were selected by 30 top industry experts that specialize in different aspects of the industry. The 2016 TU-Automotive Awards winners were judged based on the following criteria: Innovation, Industry Engagement, User Experience and Market Update. They represent all the dynamism and future of the industry.

Ruthana Foulkes, managing director at TU-Automotive said: “We launched the TU-Automotive Awards in December of last year with the objective of recognizing innovation and success across the globe from companies established and new. We received a record number of nominations this year - over 400 in total. And we would like to thank and congratulate every company for taking part in this process – the quality of entries as always was incredibly high”

The 2016 TU-Automotive Awards winners are:

- OEM of the year – Joint winners: Volvo Car Group & Ford Motor Company
- Telematics Service Provider of the year – Wireless Car
- Best Telematics Product/Service – Movimento for Movimento’s Over-The-Air platform
- Best Insurance Telematics Product/Service – AXA Global Direct France for YouDrive
- Best Active Safety or ADAS Product/Service – Volvo Car for Pilot Assist
- Best Auto Mobility Product/Service – Veniam for Veniam
- Best Auto Cybersecurity Product/Service – Security Innovation for Aerolink
- Best Aftermarket Telematics Product/Service – MagellanGPS for Magellan eXplorer TRX7
- Newcomer of the year – PolySync (previously Harbrick Technologies)
- Influencer of the year – Julia Steyn, Vice President of Urban Mobility Programs, General Motors

To learn more about the 2016 TU-Automotive Awards winners and to get further comments from the judges, visit the website: www.tu-auto.com/awards

The TU-Automotive Awards took place the day before the TU-Automotive Detroit Conference and Exhibition. To find out more about the conference visit: www.tu-auto.com/detroit

About TU-Automotive:

Tracking Automotive Technology: TU-Automotive is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases. For more information visit: <http://analysis.tu-auto.com/> or follow us on Twitter @TUAutomotive

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