

BookAShuttle.com Unveils New Features in Latest Version of Shuttle Transportation & Guest Management Software

Cloud-based SAS software for managing all aspects of hospitality [shuttle transportation](#) announces added features including GPS tracking, mobile web app for guests and a front desk wait list

FORT LAUDERDALE, Fla. ([PRWEB](#)) June 08, 2016 -- BookAShuttle.com, (www.bookashuttle.com), a cloud-based multi-platform [transportation software](#) as a service (SAS) for Hospitality Fleets, Transportation, Tour Operators, Parking Service, and Guest Management as well as an Entrepreneur 20X HITEC 2016 Finalist, recently announced new features on the latest version of their management software.

BookAShuttle.com is a cloud-based software system that allows hospitality businesses to effectively manage all aspects of guest shuttle transportation and parking with unprecedented bi-lateral communication, scheduling, tracking and accountability capabilities. Real-time communication between operators, drivers and guests as well as GPS tracking and accountability increase transportation efficiency and guest satisfaction.

As part of a series of new features available on the latest version of the BookAShuttle system, managers and operators will now be able to track drivers and guests in real-time via GPS. A continuously-updating map feature will show exactly where the guest and driver are at any given moment, allowing operators to keep guests apprised of pick-up times and effectively manage guest expectations.

Another feature updated in the latest version of BookAShuttle is a new and improved guest mobile web app for iPhone™ and Android™. With the new mobile web app, guests can request and book transportation, receive updates on pick-up and drop-off times, and update drivers on their location, all in real time.

BookAShuttle's waitlist allows guests who arrive early to explore the area instead of waiting at the hotel for guest-specific requests such as room type, early check-in, cribs, roll-away beds and be notified directly as soon as their request is ready.

"Transportation of a guest is an important first and last impression of your operation," states Izzy Fintz, Vice President of Sales of BookAShuttle.com. "Long wait times, missed pick-ups and lack of communication because of mismanaged transportation leads to frustrated customers, negative feedback and lost business. We built BookAShuttle.com to eliminate the unilateral and inefficient chain of communication by creating an open arena for bi-lateral information flow, tracking and accountability for every aspect of guest transportation. On-time transportation equals happy customers!"

BookAShuttle.com will be exhibiting June 20-23 at HITEC 2016, Booth 2127, New Orleans, LA. For partnership, investment and membership opportunities, please contact [ifintz\(at\)bookashuttle\(dot\)com](mailto:ifintz@bookashuttle.com).

About BookAShuttle.com

BookAShuttle.com is a cloud-based SAS Fleet, Transportation and Guest Management System that allows hospitality businesses to effectively manage all aspects of guest transportation and parking. Operations utilizing BookAShuttle.com's interface can manage guest parking and transportation by streamlining and automating the dispatching and reservation process. Guests receive automatic updates on pick-up and drop-off times, drivers



receive locations and pick-up requests as soon as they are made and operators track the entire process, allowing the operation to get guests to their destination, efficiently and on time. Customizable inputs include guest requests, routes, user tracking, financials and performance tracking features. Operators and drivers give and receive real-time updates to the system via mobile web app access. Guests can book and track requests via mobile web app and/or receive updates via SMS or email. Access to the cloud-based BookAShuttle.com software is done via a monthly subscription basis with varying packages based on business sizes and optional features.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).