



## Pirelli Buys Into Scala

*The global tyre and rubber company chooses iScala 2.1, Scala's Collaborative platform, for its new subsidiary in Moscow*

([PRWEB](#)) November 28, 2002 -- 26 November 2002: Pirelli, one of the world's foremost tyre and rubber companies, has chosen iScala2.1 for the new sales office it is opening in Moscow, Russia. Initially Pirelli will be implementing the finance, logistics and payroll modules of Scala's Collaborative ERP software.

Pirelli's decision to choose iScala was based on a number of factors, including the software's fully-featured functionality, Russian language and fiscal support. The presence of Scala's local office and its strong team of consultants with their deep knowledge and experience of Russian business and legislative practices were also key factors in the decision.

"Pirelli is by far not alone in relying on Scala in Russia," said Andrey Shabanov, Managing Director for Scala in the CIS region. "Currently more than 550 companies are running Scala's ERP software in CIS, an increase of 10% compared to just one year ago. New customers include local companies such as Electroizdelia, Autoelectronica, and Cherkizovsky Agroindustrial Complex, as well as Russian subsidiaries of other western companies, for example Rittal of Germany."

iScala 2.1, the world's first purpose-built Collaborative ERP platform launched in May, is designed to make genuine collaboration a reality – not to make just one company work better, but to make a whole chain of companies work better together. Meeting the various legal and multi-currency requirements for companies that do business in different local markets, Scala's Collaborative ERP software is a suite of fully-integrated software modules for managing business processes. It is multi-lingual and translated into more than 20 languages, including Russian. Scala users are able to operate in their own language and currency, while simultaneously creating reports in the language and currency of their headquarters.

"We believe in providing companies with cost-effective solutions that will fit their business needs both now and in the future to maximise their investment over the longer term," said Mike Burdett, Scala's Chief Executive Officer. "Endorsement from global companies like Pirelli proves that our product strategy is right. They continually tell us that they want to automatically transact data, both internally and externally, in order to focus more on building their customer relationships. Our technology enables that automation – exactly the kind of forward-looking technology our customers demand, and we will continue to deliver."

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Notes to Editors

About Scala Business Solutions

Scala Business Solutions creates collaborative ERP software – integrating Internet technology and traditional ERP functionality – to make global business simple. With Scala, global companies can fully integrate all their ERP systems anywhere in the world, whether in a subsidiary, division or headquarters, and extending to their partners and suppliers. Scala's collaborative ERP software makes it possible for global companies to meet the requirements for advanced e-business as well as use a standard ERP product for managing traditional business processes. This enables them to gain measurable benefits from trading electronically, building a



private exchange or global portal, or optimising the supply chain.

From offices in Europe, North America and the Far East, and through its network of partners and dealers, Scala delivers software and services that are available in over 30 languages in more than 140 countries.

Scala is listed on the Euronext Amsterdam Stock Exchange (symbol: SCALA). 2001 revenue was US\$70.6 million (€79.1 million).

Visit Scala's website at [www.scala.net](http://www.scala.net) for press information including press releases, information for investors, and company and product information.

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**Contact Information**

**Cat Rawnsley**

Catalyst

<http://www.scala.net>

+44 20 7932 2500

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