

## **Automotive Expert and Car-Talk Host Bobby Likis' Programming Now on Radio America Network**

*Beginning today, Bobby Likis' automotive lifestyle programming will be aired on Radio America network. "Info-taining" 60-second vignettes created to inform and entertain drivers about their second largest investment – their vehicles – are airing on over 150 RAN stations nationwide during prime time morning drive.*

([PRWEB](#)) January 03, 2013 -- Beginning today, Bobby Likis' automotive lifestyle programming will be aired on Radio America network. "Info-taining" 60-second vignettes created to inform and entertain drivers about their second largest investment – their vehicles – are airing on over 150 RAN stations nationwide during prime time morning drive. Vignettes include "Car Clinic Minute," described as "60 seconds full of watercooler wow," and potential new features currently in development.

Reflects Mike Paradiso, Chief Operating Officer, Radio America, "We're excited to have Car Clinic programming on the Radio America network. Bobby Likis has the ability to connect with everyone from the car enthusiast to the mother in the minivan with automotive tips that inform as well as entertain. His programming is a great fit for our stations and listeners."

Bobby Likis adds, "We are pleased to expand the 'Car Clinic Minute' reach to Radio America's affiliates. With names like 'Grime Scene Investigation' and '\$35M Used Car,' the Car Clinic Minute is designed to arm drivers with information for better communication — at their automotive service shops as well as at their water coolers."

Other Car Clinic short-form programming features currently under consideration for air on Radio America include "Fact or Friction" and "Calling All Technicians."

### About Bobby Likis:

Likis is the only car-talk host on commercial multi-media platforms named for five consecutive years to the "Talkers 250," the prestigious list of the top 250 talk-show hosts in America. For more information about Automotive Expert & Car-Talk Host Bobby Likis and the Car Clinic Network, visit [CarClinicNetwork.com](#). For details about Bobby Likis's award-winning, 41-year successful automotive service shop, visit [CarClinicService.com](#). Join Bobby on Facebook at [Facebook.com/BobbyLikis](#); on Twitter at [Twitter.com/BobbyLikis](#); and on YouTube at [YouTube.com/BobbyLikis](#).

### About Bobby Likis Car Clinic:

"Bobby Likis Car Clinic" is the largest car-talk program/network on commercial radio, multiple web audiocasts, live video webcast ([WatchBobbyLive.com](#)), podcasts (including iTunes), iPhone, chat room, YouTube, Facebook, Twitter, American Forces Radio Network, Radio America network & television. Car Clinic can be heard and seen on Saturdays, 10a-12n ET, live at [WatchBobbyLive.com](#).



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