

Lazydays RV Hires Jeff Dillard as Sales Manager

Lazydays, the RV Authority and world's largest RV dealership, announces that Jeff Dillard has been hired as a sales manager for the company.

Tampa, Florida (<u>PRWEB</u>) December 30, 2014 -- Lazydays, the RV Authority and world's largest RV dealership, announces that Jeff Dillard has been hired as a sales manager for the company. With nearly 25 years of RV industry sales and management experience, Dillard will bring strong sales knowledge and longstanding industry awareness to the team at Lazydays. He will lead one of 8 sales teams as well as oversee several of the many product lines Lazydays represents.

"Jeff is an excellent addition to our team at Lazydays," said Ron Fleming, Lazydays Vice President/General Sales Manager. "As our team continues to grow, we are focusing on bringing in great talent with deep RV industry experience. Jeff has tremendous industry experience and we are confident in his ability to deliver the highest level of quality when it comes to taking care of the customer's needs and managing a sales team."

Prior to joining Lazydays, Dillard held several positions in the RV industry throughout the state of Florida. Throughout his career in the industry, he has worked as a salesperson, sales manager, general manager and most recently, director of sales.

"I am thrilled to be a part of the sales team at Lazydays," said Dillard. "The industry is booming and this company has been experiencing such wonderful growth over the past few years. Lazydays really is the RV Authority – they are unlike any other RV dealership in the country and I'm proud to be a part of it!"

A Tampa native, Dillard attended Brandon High School and lives in the Tampa Bay area with his wife of 30 years.

About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996 and over 30 acres in Tucson, AZ since 2011, Lazydays has the largest selection of RV brands in the nation. Lazydays features nearly 300 service bays, more than 1500 new and pre-owned RVs, and 2 onsite campgrounds with over 600 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it "their home away from home." Lazydays has been recognized as one of "Top 50 RV Dealers" by RV Business and one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from over 70% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.Lazydays.com.

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