

Jim Beaver Signs 2 Year Deal to Race Terracross Championship

Jim Beaver, a professional race car driver, radio host, media personality, brand ambassador and motorsports announcer/emcee, signs a 2 year deal to race and broadcast live from national Terracross Events!

Minneapolis, MN (<u>PRWEB</u>) January 07, 2015 -- Jim Beaver and the Terracross Championship are proud to announce that Jim Beaver will be competing in the full 2015 and 2016 Terracross National Championship in the #15 RZR XP 1000 under a new 2 year agreement. Jim Beaver, a veteran desert racer competing in Best in the Desert's premier Trick Truck division, is also a well know motorsports media personality and host of action motorsport's biggest radio show, the <u>Down & Dirty Radio Show</u>Powered By Polaris RZR.

"I'm very excited to be able to make this announcement," said Jim Beaver. "Terracross is one of the most extreme action packed forms of racing I have ever seen. With guys like RJ (Anderson), Levi (Lavallee), Jeremy (McGrath), (Jason) Ellis, and Chad Ragland racing, the competition level is insane. As a Polaris athlete, I can't think of a better place to race RZR's, especially considering the national TV package and crowds at the events. It's going to be off the hook!"

In addition to racing the #15 Polaris XP 1000, Jim Beaver will be bringing the Down & Dirty Radio Show Powered by Polaris RZR to Terracross events and airing live at the races around the country. The shows airing live from Terracross events will also be simulcast on the largest UTV website in the world, UTVUnderground.com.

"It only makes sense that we air the Down & Dirty Radio Show live from the Terracross events," stated Jim Beaver. "With Polaris as the show's title partner, and the mix of personalities, celebrities, and elite driver's racing the series, I definitely want to be a part of it and support its growth and look forward to being one of the voices of the series."

The <u>Terracross Championship</u> combines off-road, endurocross, and rallycross racing on a short rugged course. With nationally televised events on CBS Sports, spec Polaris RZR XP 1000 vehicles, and over 300,000 in live event attendance in 2014, Terracross has become one of the premier UTV racing series in the world.

"Terracross is excited to bring off-road driver Jim Beaver and his Down and Dirty Radio Show to the Terracross Championship," says Sport Organizer Joe Duncan. "Not only is Jim a veteran Trophy Truck racer and a great competitor, he brings so much more to Terracross as an athlete and media personality. He fits our Terracross business model of an entertainment driven TV and live event created for personal and sponsor exposure. We all know how great Jim is at talking, now let's see how he handles the rough, tough and muddy Terracross course!"

About Terracross

The Mystik Lubricants Terracross Championship features the best off-road and action sports athletes competing on Quads and Side-X-Sides on a rough, muddy course complete with obstacles such as rocks, logs, jumps and tight turns. Races are aired on CBS Sports Network.

For more information on the Terracross Championship, visit Terracross on the web at www.terracrossracing.com.



About the Down & Dirty Radio Show

The Down & Dirty Radio Show owned/hosted by professional race driver and media personality Jim Beaver is a weekly syndicated radio show dedicated to the world of Off-Road and Action Motorsports and its associated culture and brands. Covering the motorsports that are relevant to today's youth, including Off-Road, Rally, Drifting, Motocross, and Snocross, The Down & Dirty Radio Show has has become the place to go for weekly news, results, information, and interviews from the top athletes in Action Motorsports. The official app is available at the Apple App Store, Google Play Store, and Amazon Store. More information can be found at www.DownAndDirtyShow.com



Contact Information Dijon Davis

357 Inc.

http://www.terracrossracing.com

+1 701-261-9482

Joe Duncan

357 Inc

http://www.terracrossracing.com

651-357-0835

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