

TU-Automotive: European Motors Insurer's Exploration of the Connected World Starts in London

Europe's largest motor insurers and leading innovators will gather in London next April for the Connected Car Insurance Europe 2016 Conference & Exhibition (12th - 13th April, Tower Bridge Hotel, London, UK).

([PRWEB](#)) December 10, 2015 -- The Internet of Things (IoT) intertwined with intelligent mobility, telematics & usage-based insurance (UBI) and autonomous car technology is changing the foundations to which insurers conduct their business. As much as these technological innovations are a cause for concern for many insurance companies, others see this time of change as an opportunity. Using connected car data with the data generated by other sources, insurance companies can create new services and products and develop a deeper understanding of their customers unlike ever before.

Andrew Pym, head of insurance at TU-Automotive has said, "The data that insurers can access today, and even more so in the near future – connected car, home and self – will allow them to completely re-shape their customer interaction models." Pym continued to say, "Now insurers can customize and tailor new products based on their customer needs, offering them value over the top of pure insurance coverage. Crucially, they will be able to do all of this whilst using the data collected to calculate risk with new levels of accuracy."

The application of connected car data is predicted to re-shape the business processes of motor insurance companies from customer acquisition and engagement through to claims processing, fraud investigations and accident management.

The Internet of Things (IoT), connected mobility, telematics and the autonomous car are collectively driving insurance carriers re-think their business. Connected Car Insurance Europe 2016 will focus on the most crucial business discussions that insurance companies face as they evaluate how to leverage vehicle data and technology to get ahead in this quickly shifting market.

Connected Car Insurance Europe 2016 will be the only event to bring together a truly European audience (65% of attendees from mainland Europe) as 400+ senior level executives gather from the connected car and motor insurance industries.

50+ Speakers and thought leaders from across the ecosystem include:

- Josep Celaya, Chief Innovation Officer, MAPFRE
- Kenny Leitch, Global Telematics Director, RSA
- Iain Macbeth, Automotive & Intelligent Mobility Programme Manager, Transport for London
- Tim Marlow, Head of Research for Connected Car and Autonomous Car, Ageas
- Iwan Parry, Programme Development Director, Transport Research Laboratory
- Antoine Trarieux, DPNT Connected Services - Automotive Sector, Inter Mutuelles Assistance
- Charlotte Halkett, Marketing Actuary, Insurethebox
- Andrew Brown-Allen, Managing Director, Carrot Insurance
- Kurt Rowe, Associate Solicitor, Weightmans LLP
- Andrew Miller, CTO, Thatcham

Download the Connected Car Insurance Europe 2016 Conference Brochure here: <http://1.tu-auto.com/LP=6494>



Register before December 18th to save £400 on a conference pass: www.tu-auto.com/connectedcar-insurance-eu/register.php

About TU-Automotive:

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

Contact:

Andrew Pym

Head of Insurance | TU-Automotive

T: (Global) +44 (0)20 7375 7599 | (USf) 1 800 814 3459 ext 7599

E: [andy\(at\)tu-auto\(dot\)com](mailto:andy(at)tu-auto(dot)com)

**Contact Information****Andrew Pym**

TU-Automotive

<http://www.tu-auto.com/connectedcar-insurance-eu/>

+44 2073757178

Emilie Leblanc

TU-Automotive

<http://www.tu-auto.com/insurance-telematics-canada/>

2073757178

Online Web 2.0 VersionYou can read the online version of this press release [here](#).