

Renowned Business Owner and Auto Enthusiast Bruce Meyer Joins The Henry Ford Board of Trustees

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Dearborn, Mich. ([PRWEB](#)) September 13, 2016 -- West Coast native Bruce Meyer, a business owner and nationally-renowned auto enthusiast and collector was elected to serve a three-year term as a member of the Board of Trustees at The Henry Ford.

“Bruce’s passion for all things transportation and his deep knowledge and appreciation for the change-makers in the automotive industry make him a perfect fit for this institution,” said Patricia Mooradian, President of The Henry Ford. “He is committed to making the stories of innovation in mobility accessible to anyone and everyone around the globe and he has this unique ability to help people change the way they think about museums. We are excited to have him join our board as we expand The Henry Ford’s reach around the world.”

A successful businessman in both luxury retail and real estate, Meyer owned GEARYS Beverly Hills, a high-end retailer specializing in luxury gifts. A well-known fixture in the city of Beverly Hills, GEARYS gained national awareness through its successful mail-order business under Meyer’s leadership. Still in the family, his nephew now owns and presides over the family’s business.

Meyer started his award-winning and nationally-recognized automobile collection in 1964 with the purchase of a 1955 Mercedes Benz 300SL Gullwing. His stunning collection comprises vintage vehicles and motorcycles, and change-makers in racing from the 24 Hours of Le Mans to the Bonneville Salt Flats.

An enthusiast to the core, Meyer has also participated in the most important rallies and races around the world, including the French Tour Auto, the Italian Mille Miglia, the Goodwood Festival of Speed in England and Speed Week at the Bonneville Salt Flats in the United States where he set a land speed record and became a lifetime member of the 200 MPH Club.

The founding chairman of the Peterson Automobile Museum in Los Angeles, California, Meyer continues to serve as that museum’s vice-chairman. He also serves on the Board of Directors of the Mullin Automotive Museum, the Nethercutt Collection and the Steering Committee for the Pebble Beach Concours d’Elegance, as well as the Le May Museum in Tacoma, Washington. He is a founding member of the board and past president of the California Highway Patrol’s 11-99 Foundation where he continues to actively serve as treasurer.

Meyer has won the Lee Iacocca Award for his dedication to American automotive tradition, the Meguiar’s Award for Collector Car Person of the Year, and the Automotive Icon Award by the Petersen Museum. He has been inducted into three different Automotive Hall of Fames for his dedication to promoting awareness and recognition of American hot rodding.

As a board member for The Henry Ford, Meyer joins Chairman of the Board S. Evan Weiner, Vice Chairman Gerard M. Anderson, Vice Chairman Sheila Ford Hamp, President and Secretary Patricia E. Mooradian, Treasurer Lisa A. Payne and Trustees Lynn Ford Alandt, Paul R. Dimond, Edsel B. Ford II, Henry Ford III, William Clay Ford, Jr., George F. Francis III, Ralph J. Gerson, Christopher F. Hamp, Steven K. Hamp, John W.



Ingle III, Elizabeth Ford Kontulis, Richard A. Manoogian, Mark L. Reuss, Hau Thai-Tang, Alessandro F. Uzielli and Ambassador Ronald N. Weiser.

About The Henry Ford

The Henry Ford in Dearborn, Michigan is an internationally-recognized history destination that explores American innovation, resourcefulness and ingenuity that helped shape our country. A national historic landmark with an unparalleled Archive of American Innovation, The Henry Ford is a force for sparking curiosity and inspiring tomorrow's innovators. More than 1.7 million visitors annually experience its five attractions: Henry Ford Museum, Greenfield Village, The Ford Rouge Factory Tour, The Benson Ford Research Center and The Henry Ford Giant Screen Experience. A continually expanding array of content available online provides anytime, anywhere access to the organization's collection, programs, expertise and educational resources. The Henry Ford is also home to Henry Ford Academy, a public charter high school which educates over 500 students a year on the institution's campus. In 2014, The Henry Ford premiered its first-ever national television series, The Henry Ford's Innovation Nation, showcasing present-day change-makers and The Henry Ford's artifacts and unique visitor experiences. Hosted by news correspondent and humorist, Mo Rocca, this Emmy®-winning weekly half-hour show airs Saturday mornings on CBS. For more information, please visit our website thehenryford.org.



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