

The Henry Ford Hosts 24-Hour War Screening and Panel inside Giant Screen Experience July 27, 2017

Special guests include director/producer Adam Carolla, Raj Nair and Henry Ford III

Dearborn, Mich. ([PRWEB](#)) July 10, 2017 -- On Thursday, July 27, The Henry Ford will host a special screening of *The 24 Hour War*, a documentary highlighting the historic Ford-Ferrari rivalry at Le Mans, inside the Giant Screen Experience. The evening also features a panel discussion moderated comedian, radio personality, actor and podcaster Adam Carolla, film's director/producer, and includes guests Henry Ford III, Raj Nair, Executive Vice President and President, North America for Ford Motor Company and members of Ford Motor Company's Le Mans program. Tickets for the screening are now on sale and can be purchased by visiting www.thehenryford.org/24hourwar or by calling 313-982-6001.

After a failed bid to purchase Ferrari in 1963, Ford Motor Company challenged the Italian automaker at the 24 Hours of Le Mans, where Ferrari had dominated since 1958. *The 24 Hour War* takes a closer look at one of the most famous battles in racing history. Produced and directed by Adam Carolla and Nate Adams, the documentary includes interviews with Henry Ford III, Edsel Ford II, Piero Ferrari, Mario Andretti and Dan Gurney.

In addition to the film and discussion, race fans can see the 2016 Le Mans GT Pro class-winning No. 68 Ford GT on display inside The Henry Ford's welcome center lobby. Henry Ford Museum of American Innovation is also home to the 1967 Ford Mark IV driven by Dan Gurney and A.J Foyt that won the race 50 years ago.

Tickets for *The 24 Hour War* screening start at \$75 and include the panel discussion. VIP tickets are \$125 and also include a 5:30 pm strolling dinner reception. The film's screening and panel discussion take place at 7 p.m. – 9:30 p.m.

About The Henry Ford

The Henry Ford in Dearborn, Michigan is an internationally-recognized history destination that explores the American experience of innovation, resourcefulness and ingenuity that helped shape America. A national historic landmark with an unparalleled Archive of American Innovation, The Henry Ford is a force for sparking curiosity and inspiring tomorrow's innovators. Nearly 1.8 million visitors annually experience its five attractions: Henry Ford Museum of American Innovation, Greenfield Village, Ford Rouge Factory Tour, Benson Ford Research Center and The Henry Ford Giant Screen Experience. A continually expanding array of content available online provides anytime, anywhere access. The Henry Ford is also home to Henry Ford Academy, a public charter high school which educates over 500 students a year on the institution's campus. In 2014, The Henry Ford premiered its first-ever national television series, *The Henry Ford's Innovation Nation*, showcasing present-day change-makers and The Henry Ford's artifacts and unique visitor experiences. Hosted by news correspondent and humorist, Mo Rocca, this Emmy®-winning weekly half-hour show airs Saturday mornings on CBS. For more information please visit our website thehenryford.org.



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Online Web 2.0 Version

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