

Lazydays & University of Florida Gators Host RV Tailgating Event

Exclusive pre-game event before the Florida Gators vs. Missouri Tigers game

Tampa, FL ([PRWEB](#)) October 18, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, teamed up with the University of Florida (UF) Gators on an event exclusive to Lazydays RV Tailgating Lot Pass Holders prior to the Florida Gators vs. Missouri Tigers game this past Saturday. Attendees had the opportunity to meet Rex Grossman, Florida Gators legend and former professional football player, while seeing some new RV units on display.

“The Lazydays team truly enjoyed this pre-game experience with Gators fans and RVers,” said Ron Fleming, Lazydays Vice President/General Manager. “This was our 2nd annual pre-game event and we are thrilled to be able to provide RVing fans the ultimate tailgating vehicles for their game-day activities.”

Lazydays RV is the official sponsor of the five RV Tailgating Lots surrounding the University of Florida campus. The RV tailgating lots offer a memorable game-day experience to Gators fans and their families who are RV enthusiasts.

“Lazydays offers a selection of tailgating RVs with innovative features that really enhance the tailgating experience,” said Lazydays Chief Marketing Officer John Lebbad. “We’re thrilled that our partnership with the University of Florida has allowed us to bring these one-of-a-kind opportunities to our customer base and to Gators fans.”

“We’re excited to have brought this unique experience to our RV fans,” said Mike Hill, the Gators’ Executive Associate Athletics Director, External Affairs. “Since our partnership with Lazydays began last year, we were eager to bring something new to some of our most passionate Gators.”

The multi-year pact between Lazydays and the university was brokered by IMG, the university’s multimedia rights partner, and will unfold across at least two more years. This partnership emphasizes Lazydays’ commitment to the RV tailgating lifestyle. With a great selection of RVs that are perfect for the ultimate tailgating experience, the Lazydays team is always on the lookout for opportunities to celebrate outdoor activities, good times, and gathering with friends and family.

ABOUT LAZYDAYS

Lazydays®, founded in 1976, is the world’s largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a half million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been



recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays’ employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

###



Contact Information

John Lebbad

Lazydays RV

<http://https://www.lazydays.com/?cid=34-0018>

+1 (813) 246-4333

Online Web 2.0 Version

You can read the online version of this press release [here](#).