



America at 10 mph Completes 3000 Miles of First Cross-Country Journey using a Segway HT – Filming of Debut Documentary on America Continues

Life in a box wasn't worth living, so two independent filmmakers quit their corporate jobs and traded cubicles for the open road. Traveling from Seattle to Boston, they are filming a documentary that will reveal a positive story about America and inspire others to pursue their own passions. With the help of a Segway HT as their lead vehicle in the cross-country expedition, the small crew is able to slow down and fully explore the real America.

Toledo, OH ([PRWEB](#)) October 18, 2004 -- America at 10 mph is redefining the all-American road trip, as they ironically use some the most advanced technology to slow down and gain insight to modern America. They reached 3000 miles to date when they entered Ohio, their tenth state, yesterday, completing nearly three-quarters of the 4200-mile route from Seattle to Boston. As the 10 mph film crew enters the more populated part of the country, they are finding more and more people eager to share their stories and insights on America for the documentary.

"We're discovering and seeing a humanity that spans across the country and throughout all walks of life," said Josh Caldwell, co-producer of the documentary and rider of the Segway.

They will continue through Ohio this week, stopping in Sandusky, Akron and Cleveland, and will then cross Pennsylvania, New Jersey, New York, Connecticut, and finish in Boston, Massachusetts on November 17.

The 10 mph expedition departed Seattle on August 9th and has since been featured on NPR Morning Edition, Yahoo! Picks and Wired News among over seventy-five spots with various media, both national and international. Interest in this endeavor to produce a documentary that truly captures America's spirit continues to grow, as people are connecting with the 10 mph crew and their bold decision to take a risk and follow their hearts.

Using a Segway HT as their lead vehicle in the expedition, the 10 mph crew is forced to slow their pace and take a deeper approach to exploring America. In a time when society's speed is rapidly accelerating, the appeal of slowing down and taking the road less traveled transcends generations, cultures and social groups.

In addition to producing a feature-length documentary from this expedition, the partners set out to share the film making process and exploration of America through an online documentary experience. The 10 mph crew captures the journey en route and updates their website (www.10mph.com) on a daily basis with videos, photos and blogs in an extraordinary online package.

Some of the sponsors for this expedition include: University of Advancing Technology, IZZE Sparkling Beverages, Chipotle Mexican Grill, LaCie hard drives, DeLorme maps, Osprey packs, Deru Internet, and English Robin.

About America at 10 mph

America at 10 mph is Spinning Blue's first major production. Plans are to use this experience to produce a feature-length documentary that will be submitted to film festivals in the next year. The Segway HT is used as an ice-breaker which allows the team to meet people and find intriguing stories about America. Spinning Blue



is a production company specializing in using digital media in compelling ways to gain insight about the world. Founded in 2003, the company is located in Denver, Colorado.

Contact:
Gannon Weeks
480-227-0755

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Contact Information

Gannon Weeks

America at 10 mph

<http://www.10mph.com>

480-227-0755

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