



Competitive Edge to Feature Logic Motor Company

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Deerfield Beach, FL ([PRWEB](#)) March 4, 2005 -- Platinum Television Group is pleased to announce the selection of Logic Motor Company for its innovative, educational television series, Competitive Edge. The company will be featured in a segment on Custom and Production Motorcycles in the American Motorcycle series.

Logic Motor Company, based out of Youngstown, OH, produces some of the finest custom motorcycles for discriminating clients, and is an industry leader in the motorcycle-manufacturing field.

Logic was started two years ago by Big Rick Hoffman and Keith Zuck. Collectively, they have 40 years of bike building experience. Their self-description is: bikers building bikes for the biker enthusiasts. The performance and way their motorcycles handle is above and beyond what is expected, and the attention to details is unparalleled. There is extra detail to individual finishes in order to set each finished cycle apart from others.

Logic Motor Company is listed in the National Automobile Dealers Association (N.A.D.A) and Kelley Blue Book. Therefore their motorcycles are manufacture titled, easily financed and insurable.

Logic sponsored the cult-followed High Definition television series "Toy Show" presented by the International Sports and Media Group, Inc. Big Rick, owner of Logic, said, of the show, "(It) really entertains and educates the viewer about the real builders and the real culture. They actually capture the lifestyle the way it was meant to be seen; unbiased, real and unscripted. We love those guys for making our reality entertaining."

Logic Motor Company is also involved in an upcoming project labeled Rewriting the Book on Custom Motorcycles. The segment for PTG will show the actual way they build to order, and feature all the latest technology and performance features with explanations. The show will air on a combination of national (Speed Channel, ESPN2 and Fox Sports Net) channels as well as in many of the top 100 markets locally on cable networks.

For more information, see www.logicmotors.com.

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