



RV Rental Companies Optimistic about Outlook for RV Rentals

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Fairfax, VA ([PRWEB](#)) June 2, 2005 -- Buoyed by advanced bookings and more capacity, RV rental companies are extremely optimistic about the outlook for motorhome and travel trailer rentals this summer and throughout 2005. RV rental activity is expected to grow by an average of 36 percent this year, according to a new survey of RV Rental Association (RVRA) members.

“People are ready to travel this summer and renting an RV is one of the best ways to see the country,” said RVRA Chairman Bert Alanko. “RVRA members tell us they’re adding more RVs to their rental fleets to satisfy consumer demand for vacation travel and trips to special events, such as auto races and concerts.”

Type C (mini-motorhomes) are the most popular type of rental RV, followed by towable RVs (folding camping trailers/travel trailers), and Type A motorhomes. RV rental companies are adding capacity and report the average rental fleet size is expected to increase by 12 percent in 2005.

The survey also shows that more than 75 percent of RV rental companies rent for more than 10 months a year. RV rentals by foreign visitors are expected to make up seven percent of all North American RV rentals in 2005.

The big demand for RV rentals means it’s a good idea to book your rental RV as far in advance as possible, according to Alanko. “If you’re thinking about renting, book now so you can get the type of RV you want, on the days you want it,” he said.

Consumers looking to take an RV rental vacation this year can visit www.rvra.org Web site to help them plan their adventure. The online directory is a state-by-state listing of more than 300 rental companies across the U.S., and also includes listings from Canada. The site features consumer tips on renting -- including advice on selecting the proper unit.

RV renters can also get a free DVD, CD-Rom, or video on RV travel by visiting the www.gorving.com Web site. The video contains useful introductory information on the type of RV units available.

RVRA is the rental division of the Recreation Vehicle Dealers Association (RVDA), the national association representing RV retailers. The association’s members include RV dealers, RV rental operations, and RV AfterMarket locations.

P0507
5-31-05

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