



NADAguides to Showcase Updated RV CONNECT Product at RVDA Convention

RV CONNECT Provides Dealers with Tools to Increase Margins, Save Time and Create Personalized, Professional Window Stickers

Costa Mesa, Calif. ([PRWEB](#)) November 03, 2016 -- NADAguides is proud to once again be an exhibitor at the 2016 National RV Dealers International Convention and Expo taking place in Las Vegas, Nevada November 7 – 11. This year NADAguides will offer booth visitors a free 30-day trial of its powerful RV CONNECT™ digital pricing tool as well as the opportunity to win free yearlong subscriptions. The popular RV CONNECT product is now available on all devices and screen sizes including mobile phones, tablets, desktops and laptops.

All RVDA attendees that visit the NADAguides booth (#311) can sign up for a free 30-day trial of NADAguides RV CONNECT and the opportunity for a free one-year subscriptions through a raffle. A total of three yearlong subscriptions worth \$195 each will be awarded.

NADAguides RV CONNECT is much more than a used vehicle-pricing guide. It provides a full toolset focused on RV dealers' needs. Built to save dealers time, improve margins and help consumers secure more financing, RV CONNECT has become a must have tool for dealers across the country. RV CONNECT makes it easy to create professional, custom window stickers with itemized dealer add-ons and boost consumer confidence with the NADAguides trusted independent third party values and logo. It is rich with features well beyond NADAguides' market-reflective valuation information, which is included as well and updated 6 times a year. That's twice as often as the print guidebooks.

The full suite of RV CONNECT benefits and tools are available for \$195 a year, a cost that could be covered in one transaction alone.

More information on NADAguides RV CONNECT can be found in the NADAguides.com online store: <http://www.nadaguidesstore.com/Store/rv-connect>

Key Quotes

Lenny Sims, NADAguides.com Chief Business Development Officer

“NADAguides' RV CONNECT is an easy-to-use product that helps dealers create personalized, professional custom window stickers, which leads to easier shopping for customers and quicker negotiations for the dealer. And now that this popular product is available on all devices, dealers have the power of RV CONNECT at their fingertips.”

About National Appraisal Guides, Inc. and NADAguides.com

NADAguides.com is the largest publisher of the most market-reflective vehicle pricing and information available for new and used cars, classic cars, motorcycles, boats, RVs, and manufactured homes.

NADAguides.com offers in-depth shopping and research tools including, a broad range of data, products and services. National Appraisal Guides also produces software, mobile applications, raw data, web services, web-syndicated products and print guidebooks. National Appraisal Guides, Inc. is a strategic ally of J.D. Power and Associates.



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Online Web 2.0 Version

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