

Nominations now opened for TU-Automotive Awards

TU-Automotive has announced that nominations are now opened for the annual TU-Automotive Awards (June 2, Hyatt Place Detroit, Novi, MI). These awards aim to highlight emerging talent and established players in the connected car space.

([PRWEB](#)) January 13, 2015 -- The TU-Automotive Awards categories have been designed to highlight innovation and talent across each of the different verticals of the connected car space including UBI, commercial vehicles and safety. These awards are the most anticipated and revered accolade in the industry. Past winners include Octo Telematics North America, Volvo Car Group, Qoros Automotive, NissanConnect, Xtime, Elektrobit Automotive and many more. Nominations are now open and can be made on the website: address <http://www.tu-auto.com/detroit/awards-index.php>

TU-Automotive, Managing Director, Precksha Saksena-Sood said “TU-Automotive is pleased to highlight the leaders and innovators that brought the connected car to the forefront of the automotive industry. With the connected car opening so many different opportunities – moving towards the autonomous car and improved urban mobility - we are also encouraging new comers to nominate themselves - As an industry it is our responsibly to nurture start-ups as they will pave the way for a truly connected world.”

Any company operating in the telematics space can nominate themselves for an award. It is free to enter and nominees are required to submit a simple product outline to qualify for entry. The deadline is March 13th 2015. Finalists will be chosen by an independent panel of judges and announced on Wednesday April 8th 2015.

There are 12 categories that reward every area of the telematics industry. TU-Automotive encourages companies to customize a nomination to suit each award.

The categories are:

1. Car Maker of the Year 2015
2. Commercial Vehicle Maker of the Year 2015
3. Telematics Service Provider of the Year
4. Commercial Telematics Service Provider of the Year
5. Best Connected Car System Integrator
6. Best Commercial Vehicle System Integrator
7. Best Insurance Telematics Product
8. Best Telematics Product or Launch in an Emerging Market
9. Best Safety or ADAS Solution
10. Best Mobility Solution Industry Newcomer
11. Industry Newcomer
12. TU-Automotive Influencer of the Year

Nominations for a company’s products, services or solutions can be submitted by visiting the following page <http://www.tu-auto.com/detroit/awards-index.php> and following the 3 basic steps. Nominations must be received before March 13th to be considered.

The awards ceremony itself will take place on June 2 at the Hyatt Place Detroit, MI on the eve of the largest



global gathering of Connected Car executives – TU-Automotive Detroit 2015 Conference & Exhibition, June 3-4, Novi, MI.

For more information on 2015 Telematics Update Awards, please contact Emilie Leblanc at TU-Automotive on [emilie\(at\)tu-auto\(dot\)com](mailto:emilie(at)tu-auto(dot)com) or + 44 207 375 7178.

About TU-Automotive:

Tracking Automotive Technology: TU-Automotive is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases.

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