

300 Senior Connected Fleets Execs Meet at Connected Fleets USA Conference in Atlanta

300 senior execs from the connected fleet ecosystem will meet to outline the future of the industry at the Connected Fleets USA Conference & Exhibition next week (Grand Hyatt Hotel, Atlanta, November 16 – 17).

Atlanta, GA ([PRWEB](#)) November 11, 2015 -- Amongst them thought-leaders will take to the stage to address the biggest challenges in the connected fleet space such as:

- MIT and Continental tackling cyber-security
- IBM setting out the vision for smart cities
- Omnitracs and Peloton solve the driver shortage with connectivity
- Donlen, INRIX and John Deere deal with data
- Cargomatic, 10-4, Transfix & Truckpad show you how connectivity is changing logistics right now

Attendees at Connected Fleets USA Conference & Exhibition (Nov 16-17, Atlanta, GA) include top executives from all levels of the value chain including representation from Daimler, Volvo, NexTraQ, Caterpillar, Geotab and many more.

“The internet of things space is significantly impacting the fleet industry with connectivity, smart cities and intelligent transportation systems all fundamentally changing the industry” said Jamie Muir, Project Director.

He continued: “The increasing influence of connectivity will be addressed at this year’s event where the major players in the connected fleet space will converge to iron out just how the latest developments in connectivity are set to impact the fleet industry”.

See the full agenda and speaker line-up on the website: <http://www.tu-auto.com/fleet/>

Speakers at the event include Calvin Lawrence, CTO Analytic Solutions at IBM, Tina Srivastava, Strategic Engineering Research Group at MIT, Kristofer Bush, VP Marketing at Leaseplan, Robert Gee, Head of Product Management, Software and Connected Solutions at Continental and many other experts.

This is a must attend event for anyone working in the connected fleet space.

Limited tickets for the event now remain. TU-Automotive advises those looking to attend register ASAP to avoid disappointment.

Register on the website <http://www.tu-auto.com/fleet/register.php> or contact the TU-Automotive team fleet@tu-auto.com

Testimonials

“Really enjoyed the show and learning about the latest and greatest in commercial vehicle telematics.” Daimler

“I look forward to this event every year as it is the best avenue to meet with my peers in the MRM space and



discuss trends and common practices.” Garmin

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

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