

The Automotive Community Convergences is Vegas to Kick Start the New Year in Style.

TU-Automotive is thrilled to announce that the Consumer Telematics Show (CTS) is back for a 14th edition. The executive automotive community will assemble in Las Vegas (November 5th) to debate, discuss and engage on the most pressing questions currently driving the automotive industry.

([PRWEB](#)) November 17, 2015 -- 2015 has been pivotal for the industry in multiple ways. Automotive has entered into the forefront of public perception with several stories hitting the front pages of the mainstream media and cybersecurity regularly hitting the headlines. With regards to this, the CTS agenda revolves around three thematic pillars: autonomous, security and big data. The topics which will be scrutinized during the event will look to focalize around the consumer their perception and expectations. The sessions will focus around the consumer angle, engaging the hottest questions from autonomous driving to security to big data.

Thomas Wilson, Project Director for this year's conference, stated: "I am thrilled to announce that the Consumer Telematics Show 2016 brochure is now live. The agenda we have concocted does not shy away from the difficult topics that will be driving the automotive industry in 2016; from consumer perspective around autonomous driving, to legislation regarding safety, security and autonomous vehicles to the future of consumer mobility; we tackle these hurdles head on."

He continued "Not only will this be an impressive convergence of executives, the topics will be delivered by pioneers of the industry. With Jaguar Land Rover, Kia Motors, Nissan, Honda, Panasonic and FordDirect taking to the stage, this is the must attend event to take the pulse of the automotive industry in 2016."

At the Consumer Telematics Show 2016, over 500 automotive executives will congregate for the biggest automotive focused event of the CES week. This is a unique opportunity to meet those all elusive executives and whilst equally beating the crowds which will take over Vegas for the week. To find out the full speaker line-up, agenda and claim a unique discount code you can download the newly released brochure. To access the brochure head to: www.tu-auto.com/cts/

Cutting Edge Topics to Expect at the Consumer Telematics Show 2016:

- Managing Autonomous Expectations: Transform consumer apprehension into acceptance by pushing the safe and practical benefits of automated vehicles
- Secure & Trustworthy: Get to grips with how automakers and their partners plan to move forward in making automotive systems impenetrable to cyber threats
- Data That Delivers: Pull together data on the consumer to provide an experience that anticipates their needs and builds a powerful brand
- The New Mobility Era: Discover the technology turning mobility into a service that is on-demand, shareable and shaking automotive foundations

Key Speakers Already Confirmed Include:

- Matt Jones, Head of Future Infotainment – Senior Technical Specialist, JLR
- Henry Bzeih, Head of Connected Car – CTO, Kia Motors
- Chip Goetzinger, Senior Manager – Vehicle Connected Services, Nissan
- Dan Teeter, Director, Nissan
- John Morel, Senior Manager, Business Intelligence, Strategy & Analytics, Honda

- David Taylor, Director – Connected Services, Panasonic
- Jeremy Kaplan, Chief Editor, Digital Trends
- John Ellis, Founder and Managing Director, Nicholas-Ellis & Associates
- Roger Lanctot, Associate Director – Global Automotive Practice, Strategy analytics
- Gail Gottehrer, Attorney, Axinn
- Georg Doll, Managing Director, Luxoft Automotive.
- Thilo Koslowski, VP Distinguished Analyst & Founder of Automotive Practice, Gartner
- Jonathan Allen, Principal/ Director, Booz Allen Hamilton
- Dirk Reimer, VP Sales & Marketing, Telit Automotive Solutions
- Andrew Poliak, Global Director, Business Development, QNX Software Systems
- Andrew Hart, Director, SBD
- John Ellis, Founder, Managing Director, Ellis & Associates
- Dave DiMeo - Ford Direct
- Todd Petersen – Milteq
- Remi Tachet des Combes, MIT

Register before December the 4th and save \$50 on the full price of passes.

All the details of the show are available on the website: <http://www.tu-auto.com/cts/>

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community. We produce the largest telematics events in North America, Europe, Latin America & Asia, and attract the most influential speakers. You can receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

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