

CEO of Porsche Digital to Keynote at TU-Automotive Detroit 2017

Mr Thilo Koslowski will be taking to the stage at the TU-Automotive Detroit 2017 Conference & Exhibition (June 7-8, Novi, MI), the world's largest connected and autonomous car event.

([PRWEB](#)) April 19, 2017 -- In his first major public appearance in the U.S. since his move from strategy advisory company Gartner; Thilo will bring a unique perspective to the stage, having spent years analyzing the global industry and now spearheading tech advances at one of the world's most prestigious auto brands.

Mr Koslowski will be joined by Holger Weiss, CEO of German Auto Labs, in a fireside chat about his role at Porsche Digital and his viewpoint on the industry. He will appear on the morning of June 7.

Gareth Ragg, Managing Director, TU-Automotive stated: "We are delighted to welcome Thilo back to the TU-Automotive Detroit stage! Having been fundamental in predicting and shaping this industry's growth, we are excited to hear his viewpoint and understand his new role at Porsche Digital."

Other keynote speakers at this year's event include:

- Raj Rao, CEO, Ford Smart Mobility
- Burkhard Huhnke, Senior Vice-President, E-Mobility, Volkswagen of America
- Jeffrey Massimilla, Chief Cybersecurity Product Officer, Product Cybersecurity, General Motors
- Mircea Gradu, Executive Director, Engineering and Quality, Hyundai Motor America
- Roger Lanctot, Associate Director – Global Automotive Practice, Strategy Analytics
- Martin Rosell, Managing Director, WirelessCar
- Doug Davis, Senior Vice President, Automated Driving Group, Intel

TU-Automotive Detroit at the Center of Automotive Technology

With connectivity, mobility, electrification and autonomy coming together, TU-Automotive will provide in-depth sessions across tracks including connected services, smart cities, user experience, autonomous vehicle development, and new business models.

New conference formats as well as a more dynamic exhibition space will enable specific learning and technology showcases that allow attendees to tailor their own agenda.

For more information on the sessions and speakers and what to expect in 2017 see the website at: www.tu-auto.com/detroit

There is a \$100 discount on passes that expires Friday May 5.

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com

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