

Call for Start-ups: TU-Automotive Detroit 2017

The TU-Automotive Detroit 2017 conference & exhibition (June 7-8, Novi, MI, USA) has introduced new passes and exhibition price points for early stage start-ups looking to enter the automotive technology space.

([PRWEB](#)) May 03, 2017 -- The event, now in its 17th year, is the longest running & largest gathering of automotive technology executives working on connected and autonomous car technologies. 3000 attendees come from over 30 countries to network, learn, and scout new solutions.

This year, the organizers have introduced rates for early stage start-ups to attend the conference and have a stand in the exhibition hall to encourage more innovation and new entrants to the industry.

Annie Reddaway, project director for TU-Automotive Detroit, stated “This industry is seeing unprecedented innovation and a lot of this is coming from new companies just starting out. This event has been the hub of the connected car industry for 17 years and we want to continue to help the industry grow.”

She continued: “We are also excited to continue partnering with organizations including Techstars Mobility and Fontinalis Partners to highlight the work being done in Detroit to foster start-ups, as well as working with Autotech Council to ensure there is a US-wide representation of the most innovative companies.”

For more information on start-up conference passes, visit here: <http://www.tu-auto.com/detroit/register.php>

For more information on start-up exhibition space, visit here: <http://www.tu-auto.com/detroit/exhibit-startup.php>

NB. These options are only available to early stage start-ups meeting the following criteria and will need to be approved by TU-Automotive:

- Under 3 years old
- Pre-revenue
- Fewer than 10 employees
- Self-funded or under \$5 million funding

About TU-Automotive Detroit

This year’s TU-Automotive Detroit promises to answer every pressing question facing the industry, including automation, business strategy, HMI, cybersecurity, the data exchange, smart cities and more.

For more information on the sessions, attendees and speakers and what to expect in 2017 see the website at: www.tu-auto.com/detroit

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering the connected car, connected mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com



Contact:

Annie Reddaway

Senior Project Director | TU-Automotive

T: +44 (0)207 55 19827 | (USA Toll Free) (877) 331-2547x96727

E: [annie\(at\)tu-auto\(dot\)com](mailto:annie(at)tu-auto(dot)com)



Contact Information

Annie Reddaway

TU-Automotive

<http://www.tu-auto.com/detroit/>

+44 2073757178

Emilie Leblanc

TU-Automotive

<http://www.tu-auto.com>

2073757178

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