

## **Exhibition Registration Now Open for TU-Automotive Detroit 2017**

*As of this week, TU-Automotive will be taking registrations for free exhibition passes for the TU-Automotive Detroit 2017 conference & exhibition (June 7-8, Novi, MI).*

([PRWEB](#)) May 08, 2017 -- This June, 3,000 senior executives working on connected car and autonomous vehicle technologies will gather at the annual TU-Automotive Detroit conference & exhibition to discuss the future of the car in the digital world.

Leading companies exhibiting include Bosch, Panasonic, GitHub, RideCell and TomTom and more, will be showcasing their innovations in the 200,000 square foot exhibition hall alongside industry newcomers and start-ups.

This year there will also be autonomous vehicle demos outside the venue with Perrone Robotics to allow show attendees to test the technology.

The full exhibitor list can be found here: <http://www.tu-auto.com/detroit/exhibit-list.php>

TU-Automotive Detroit project director, Annie Reddaway, said: “We are proud to say this is the largest exhibition for these technologies in the world and to be able to offer attendees 200,000 square foot of booths to explore and test out products and tech.”

### Free Exhibition Access

Executives from the USA only can attend the exhibition for free on the afternoon of either June 7 or 8 between 2.00pm and 5.30pm (it closes at 5.00pm on June 8). Free passes are limited in number so the TU-Automotive team has recommended that registrations are made as soon as possible to avoid disappointment. Interested parties can register for free here: <http://www.tu-auto.com/detroit/register-free-expo.php>

### 3 Reasons to Attend the Exhibition

- First-hand experience of new technologies: Talk to the experts and see live demos of products and technologies at the forefront of automotive innovation.
- Meet the most influential people in the connected car ecosystem: Industry giants from General Motors, BMW, Toyota, Ford, Honda and more will be at the conference exploring the exhibition hall.
- Face-to-face networking: The exhibition is an excellent opportunity to meet and network with over 3,000 dedicated professionals. This is the event where the deals are made; products are launched, showcased and demonstrated

Register for a free exhibition pass here: <http://www.tu-auto.com/detroit/register-free-expo.php>

NB: This pass will not allow you entry into any of the conference sessions, which will feature General Motors, Ford, Porsche, Car2Go, and more. To attend the discussions you can register via <http://www.tu-auto.com/detroit/register.php> to snap up one of the final remaining passes.

Follow the conversation at #TUDetroit or get involved via [detroit\(at\)tu-auto\(dot\)com](mailto:detroit@tu-auto.com) or + 44 (0) 207 375 7585 / 1 800 814 3459 ext. 7585



About TU-Automotive:

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: [www.tu-auto.com](http://www.tu-auto.com)

Contact:

Annie Reddaway  
Senior Project Director | TU-Automotive  
E: [annie\(at\)tu-auto\(dot\)com](mailto:annie(at)tu-auto(dot)com)  
T: +44 (0)207 55 19827

**Contact Information****Annie Reddaway**

TU-Automotive

<http://www.tu-auto.com/detroit/>

+44 2073757178

**Emilie Leblanc**

TU-Automotive

<http://www.tu-auto.com>

2073757178

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