

TU-Automotive: Volkswagen to Outline the Future of E-Mobility in North America

The head of e-mobility strategy for Volkswagen, North American Region will be delivering a headline presentation at TU-Automotive Detroit this June.

([PRWEB](#)) May 11, 2017 -- Dr Burkhard Huhnke, Senior Vice President, Product Innovation and E-Mobility, Volkswagen of America will take the stage to address the latest developments in electric vehicle platforms and the implications these have for the growing mobility market in North America.

“Volkswagen is committed to the future of e-mobility, developing not only the cars but entire eco-systems,” Mr. Huhnke, Senior Vice President, Product Innovation and E-Mobility, Volkswagen of America. “We believe the future electric vehicles that Volkswagen is bringing to market will be as iconic as the Beetle and Microbus. I look forward to joining my colleagues from the industry as we look at the electrified road ahead.”

Joining Burkhard on stage will be speakers from Ford, GM, Karma, Lyft, Car2Go, Porsche, BMW and many more.

TU-Automotive Detroit at the Center of Automotive Technology

With connectivity, mobility, electrification and autonomy coming together, TU-Automotive will provide in-depth sessions across tracks including connected services, smart cities, user experience, autonomous vehicle development, and new business models.

New conference formats as well as a more dynamic exhibition space will enable specific learning and technology showcases that allow attendees to tailor their own agenda.

For more information on the sessions and speakers and what to expect in 2017 see the website at: www.tu-auto.com/detroit

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to receive free weekly updates, including exclusive industry analysis, interviews and insights at: www.tu-auto.com



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