

GENIVI Alliance to Present and Exhibit at TU-Automotive Detroit 2017

The GENIVI Alliance has confirmed that it will be coordinating a panel discussion and exhibiting at the TU-Automotive Detroit 2017 Conference and Exhibition (June 7-8, The Suburban Collection Showplace, Novi, MI).

([PRWEB](#)) May 16, 2017 -- The [GENIVI Alliance](#) will present an update on their Connected Vehicle pilot in Nevada in a panel on June 7 at 4.20 in the Urban Mobility and Smart Cities track. Experts from GENIVI, HARMAN International and Hortonworks will be sharing their knowledge and perspective on the role of Remote Vehicle Interaction (RVI) as an open solution for vehicle-to-city communication, as well as the value of vehicle data to the future of urban mobility.

The session outline is:

Smart Cities Get Smarter with Vehicle Data

Cities are making good progress in planning for the future wave of urbanization through combining and analyzing data collected from infrastructure, vehicles, and sensors.

- Learn how connected vehicle data, when consolidated with city transportation data, can be the basis for planning future mobility solutions
- Understand how GENIVI Remote Vehicle Interaction (RVI) works as an open solution enabling city-to-vehicle communication so that cities can plan future infrastructure and traffic management based on real data
- Understand how the GENIVI-Las Vegas Connected Vehicle pilot is helping southern Nevada tackle high priorities around pedestrian awareness & traffic congestion

Steve Crumb, Executive Director, GENIVI Alliance

Kyle Walworth, Vice President, North American Automotive Sales, HARMAN International

Michael Ger, General Manager, Industrial Manufacturing and Automotive Solutions, Hortonworks

Moderator: John Ellis, Founder & Managing Director, Ellis & Associates

TU-Automotive Detroit at the Center of Automotive Technology

With connectivity, mobility, electrification and autonomy coming together, TU-Automotive Detroit will provide in-depth sessions across tracks including connected services, smart cities, user experience, autonomous vehicle development, and new business models.

New conference formats as well as a more dynamic exhibition space will enable specific learning and technology showcases that allow attendees to tailor their own agenda.

For more information on the sessions and speakers and what to expect in 2017 see the website at: www.tu-auto.com/detroit

Passes are selling fast. Register here to secure your place: www.tu-auto.com/detroit/register.php

About TU-Automotive

TU-Automotive is a world leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles and legal & insurance. You can sign up to



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About GENIVI Alliance

The GENIVI Alliance is a non-profit alliance focused on developing an open in-vehicle infotainment (IVI) and connectivity platform for the transportation industry. The alliance provides its members with a global networking community of more than 140 companies, joining connected car stakeholders with world-class developers in a collaborative environment, resulting in free, open source middleware. GENIVI is headquartered in San Ramon, Calif.

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