

## **TU-Automotive announces the 2017 TU-Automotive Awards winners**

*TU-Automotive is proud to announce the 2017 winners of the TU-Automotive Awards. Those 10 winners were selected by 30 expert judges and announced at a reception in Novi, MI today.*

([PRWEB](#)) June 07, 2017 -- The TU-Automotive Awards covered 10 categories each showcasing a specific aspect of the connected car industry. The winners were selected by 30 top industry experts that specialise in different aspects of the industry. The 2017 TU-Automotive Awards winners were judged based on the following criteria: Innovation, Industry Engagement, User Experience and Market Update. They represent all the dynamism and future of the industry.

Gareth Ragg, managing director at TU-Automotive said: “This is always a big moment for us at TU-Automotive. We are proud to give a platform to those who have made a difference in the industry over the last year. This year again the applications, of which we received over 400, showed a great level of success and innovation. And we would like to thank every company for taking part in this process and congratulate the very impressive winners this year.”

The 2017 TU-Automotive Awards winners are:

- OEM of the Year – Scania
- Best Connected Service/Product For Commercial Market – Eyeris for Eyeris driver & occupants monitoring AI
- Best Telematics Product/Service – HARMAN for The HARMAN Ignite Platform
- Best Insurance Telematics Product/Service – Octo Telematics for Octo Surround
- Best Active Safety or ADAS Product/Service – BlackBerry QNX for QNX Platform for ADAS
- Best Auto Mobility Product/Service – Joint Winners: Local Motors (with IBM) for Olli and Qualcomm for Qualcomm Drive Data Platform
- Best Auto Cybersecurity Product/Service – Karamba Security for Karamba Autonomous Security
- Best Aftermarket Telematics Product/Service – Nebula Systems Ltd for MECH5.com
- Newcomer of the year – Traffic Technology Services
- Influencer of the year – Aarjav Trivedi, CEO, RideCell

To learn more about the 2017 TU-Automotive Awards winners and to get further comments from the judges, visit the website: <http://www.tu-auto.com/detroit/awards-index.php>

The TU-Automotive Awards took place the day before the TU-Automotive Detroit Conference and Exhibition. To find out more about the conference visit: [www.tu-auto.com/detroit](http://www.tu-auto.com/detroit)

About TU-Automotive:

Tracking Automotive Technology: TU-Automotive is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases. For more information visit: <http://analysis.tu-auto.com/> or follow us on Twitter @TUAutomotive

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