



August 30, 2010

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

VIA FEDERAL EXPRESS

Re: Recall Campaign
2010 MY Kia Soul and 2011 MY Kia Sorento Wiring Harness Replacement

Dear Mr. Smith:

The following information is submitted in accordance with Part 573 of Title 49 of the Code of Federal Regulations.

573.6 (C)(1)

| | |
|-----------------------------------|---|
| Manufacturer: | Kia Motors Corp. |
| Importer: | Kia Motors America, Inc. |
| Agent Designated by Manufacturer: | Robert Babcock Hyundai-Kia America Technical Center, Inc |

573.6(C)(2)

| | |
|---|--|
| Identification of Vehicle, Make, Model Year and Manufacturing Date: | Some 2010MY Kia Soul vehicles with the Advanced Lighting Speakers as Standard Equipment on the Soul Exclaim ("Soul!") and the Soul Sport, and as an option on Soul Plus ("Soul+") models produced from September 7, 2009 through June 8, 2010; |
|---|--|

Some 2011MY Kia Sorento EX and EX V-6 vehicles with the Interior Accent Illumination option produced from October 23, 2009 through July 30, 2010.

Hyundai-Kia America Technical Center Inc.
6800 Geddes Road, Superior Township, MI 48198
TEL: 734-337-9499 FAX: 734-483-5919
www.hatci.com

Hyundai-Kia America Technical Center, Inc

573.6(C)(3)

Total Number of Vehicles

Approximately 23,972 Model Year 2010 Kia Soul vehicles before application of the percentage identified in (C)(4).

Approximately 11,213 Model Year 2011 Kia Sorento vehicles before application of the percentage identified in (C)(4).

573.6(C)(4)

Percentage of Vehicles Estimated to Actually Contain the Defect:

The calculated incident rate for the vehicles identified in (C)(2) is less than one percent (1%).

573.6(C)(5)

Description of the Defect:

A limited number of wiring harnesses supplied by JCI and used for the lighting in the Kia Soul vehicle's Advanced Lighting Speakers, located in the front door trim panels, and the Kia Sorento vehicle's Interior Accent Illumination located in the front and rear door trim panels may have been improperly soldered. As a result, when the lights are illuminated under certain conditions, an electrical short may ensue, and can result in a fire.

573.6(C)(7)

Basis for Defect Determination:

In June 2010, KMA identified this issue during its review of field information. KMC then commenced an evaluation and analysis of the field information with the vendor.

On August 23, 2010, KMC concluded that the product condition described in Section (C)(5) existed and warranted a safety recall.

There is no report of accidents or injuries as a result of this condition.

573.6(C)(8)(i)

Program to Remedy Defect:

All owners of vehicles identified in (C)(3) will be notified by first class mail to bring their vehicle to a Kia dealer. Kia will replace the wiring harnesses for the lights in the Kia Soul vehicle's Advanced Lighting Speakers, and the wiring harnesses for the Kia Sorento vehicle's Interior Accent Illumination located in the door trim panels to eliminate the possibility that this condition might exist.

Hyundai-Kia America Technical Center, Inc

Kia dealers will be advised to ensure that all affected vehicles are repaired prior to any sale or lease.

573.6(C)(8)(ii)

Estimated Date for Notification of Defect to Owners and Dealers

The estimated date of notification to dealers will be within three (3) days of the date of this 573 notification. The estimated date of notification to owners will be sometime in September 2010.

573.6(C)(11)

Notices

Drafts of the owner notification letters are attached. The Technical Service Bulletin SC083 will be provided to NHTSA in the near future.

573.6(C)(12)

Manufacturer's Campaign Number If Different From Identification Number Assigned by NHTSA

SC083

Sincerely,



Robert Babcock
Senior Manager,
Regulation and Certification Department