



Vehicle ID#: 1FTSW21R58ED29xxx

J A SAMPLE
APARTMENT 1
123 MAIN STREET
ANYWHERE, US 12345-6789

SAFETY RECALL – SECOND NOTICE
OFFER OF FREE REPLACEMENT TIRES EXPIRES OCTOBER 15, 2011

August.17.2011

Dear Valued Customer:

Continental Tire records indicate that you have not responded to the first notice sent to you in April/May 2011 and affected recall tires may still be in service on your vehicle.

If you have already exchanged all affected tires, including the Spare Tire, then you can disregard this notice. If you have not already exchanged all affected tires, Continental Tire urges you to contact your Dealer as soon as possible to get these tires replaced. Please note that your opportunity to have your tires replaced free of charge expires October 15, 2011.

This notice is being sent in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Continental Tire the Americas, LLC ("CTA") has decided that a defect which relates to motor vehicle safety exists in certain Continental Tire brand tires. CTA has initiated a tire recall program to replace these tires. You have been identified as the owner of a model year 2008 or 2009 Ford F-250 or F-350 that may have been manufactured with these tires as original equipment.

*** Please note that your vehicle may be equipped with an affected Continental Spare Tire even if your vehicle has 4 ground tires of a different Brand or different size.**

Continued use of the subject tires can result in partial and/or total tread/belt detachment which could lead to vehicle damage or a motor vehicle crash without prior warning.

Please thoroughly review this notice and follow the steps outlined in the instructions.

Why is Continental taking this action?

Some of the tires within the affected population may experience uneven wear, vibration, or particularly under conditions of overloading or under inflation in high ambient temperature usage, separation between the belt edges potentially leading to a tread detachment.

Affected Tires

The affected tires may have been installed as original equipment (including spare tires) on your model year 2008 or 2009 Ford F250 or F350. Affected tires were produced as shown below:

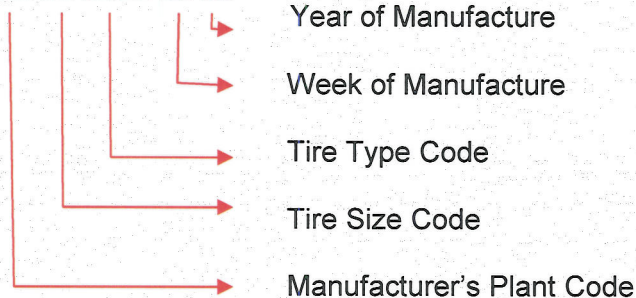


Tire Name	Sidewall Type	DOT Serial (first eight characters)	DOT Date Code Range (last four characters)
ContiTrac	Black Sidewall	P515 46YB	4307 through 5207 (43 rd to 52 nd week of 2007) or 0108 through 3708 (01 st to 37 th week of 2008)
ContiTrac TR	Outline White Letters	P515 46U0	1807 through 5207 (18 th to 52 nd week of 2007) or 0108 through 2308 (01 st to 23 rd week of 2008)
ContiTrac TR	Black Sidewall	P515 46XB	2607 through 5207 (26 th to 52 nd week of 2007) or 0108 through 2408 (01 st to 24 th week of 2008)

Example: DOT P515 46U0 04 08



DOT P5 15 46U0 04 08



Tires made for use in the United States are required to have the DOT serial number and date located on one sidewall of the tire near the rim. Typically tires that come on new vehicles will have the DOT serial number and date sidewall mounted on the outside. The sample shows a tire manufactured during the 4th week of 2008. If the date of manufacture is not present on the outside, it will be located on the opposite side of the tire.

What should you do?

Please make an appointment with your nearest Ford Dealership or a CTA Authorized Tire Dealer at your earliest convenience. This is especially important if you notice excessive vibration, bulging in the tread area or uneven tread wear with your tires. In this case immediately contact your nearest Ford Dealership or nearest CTA Dealer for further instructions.



To locate a Ford Dealership near you, visit www.fordowner.com on the internet or consult your local Yellow Pages. To locate a CTA authorized Tire Dealer near you, consult our online Dealer locator found on our website, www.continentaltire.com. If you need further assistance, click on the "Recall Campaign Tab" on the website or you may call CTA Customer Relations at 1-888-799-2168.

If you no longer own the vehicle identified by the Vehicle Identification Number (VIN) mentioned in the letterhead, please contact Continental's Customer Relations at 1-888-799-2168 with the following information.

- Vehicle VIN# (located above your name at the top of this letter)
- Name and address of the current owner

What will the Dealer do for you?

The Dealer will inspect all tires on your vehicle, **including the spare**, and replace all tires that are subject to the recall. Your vehicle will require inspection prior to determining if replacement tires need to be ordered. Only tires confirmed as being on the recall list will be replaced.

What will Continental do for you?

Continental Tire the Americas, LLC, will make available approved replacement tires free of charge, including mounting, balancing and applicable taxes through October 15, 2011.

Please note that after **October 15, 2011**, owners will be required to pay a pro-rated amount of tire replacement costs, based on the percentage of useable tread worn. Customers will be required to contact CTA Customer Relations at 1-888-799-2168 for assistance and service instructions.

If you have already replaced one or more affected tires between March 7, 2010 and the date of receipt of this notice, CTA will reimburse your cost up to \$250 USD per tire plus mounting, balancing, and applicable sales tax. To be eligible for reimbursement you must complete a Reimbursement Request Form and submit this form with the required documents to CTA before **October 15, 2011**. The Reimbursement Request Form is available at www.continentaltire.com, click on "Recall Campaign Tab" or you may request a form by calling CTA Customer Relations at 1-888-799-2168.

If you believe that CTA has failed or is unable to remedy the defect without charge, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, West Building, Washington, DC 20590, or call the toll free Auto Safety Hotline at 1-888-327-4236.

We apologize for any inconvenience that this action may cause you. We are sincerely concerned about your safety, we urge you to take immediate action. Thank you in advance for your cooperation. If you have any questions about the procedure, please call our Customer Relations toll-free number 1-888-799-2168 for assistance.

Sincerely,

Continental Tire the Americas, LLC.
1830 MacMillan Park Drive
Ft. Mill, SC 29707