



FOR IMMEDIATE RELEASE

Performance Improvements to present the 2012 TNT Super Series Race of Champions

*Canadian performance industry icon supports grass roots drag
racers*

**ETOBICOKE, ONTARIO
(February 25, 2012)**

With the inaugural Race of Champions (ROC) last year in the Joe's Transmission TNT Super Series drawing so much attention from sportsman

racers across the northeast, the series is very pleased to announce the return of the ROC in 2012.



Performance Improvements Speed Shops of Toronto (PI) will present the 2012 Race of Champions and TNTSS officials couldn't be more excited.

"PI has been involved in all kinds of motorsports during their almost 50 years in the performance parts business," said Ted Barnes, TNTSS Director of Operations. "To have them on board with our premiere event for the 2012 season is a perfect fit!"

PI is undergoing a huge transition in 2012, moving their flagship store from its long time location on the Queensway in Toronto a mere 4 traffic lights north to a 22,000 square foot building at 87 Advance Road. Their new building will encompass a 5000 square foot showroom, improved warehousing facilities and much more.

The Performance Improvements TNTSS Race of Champions will be held at Cayuga Dragway of Toronto Motorsports Park on Saturday September 1st during the Labour Day Weekend festivities with the winner receiving a prize package valued at over \$1500.00.

Jon Jablonski of West Seneca, New York took the ROC in its first year back in 2011. Jablonski has been a supporter of the TNTSS since it began in 2006 and is the 2010 IHRA Division One Super Rod Champion.

Making the ROC unique is the fact that it has the highest purse of any TNTSS event and there is NO ENTRY FEE. You must WIN TO GET IN. Any TNTSS event winner since 2006 or any past series champion is eligible to enter the ROC.



Ted added that the event features no on-track qualifying. "The field is set based on the number of event wins a competitor has. Then to break any ties, we look at the most runner-ups and finally, total TNTSS points."

What makes the Performance Improvements TNTSS Race of Champions so popular for so many racers is that it only takes one event win to get in....and then you can take it all.

Visit www.tntsuperseries.com for complete details and find out how you can become part of the best sportsman series in the country.

About Performance Improvements

Performance Improvements Speed Shops has locations across southern Ontario and one in Quebec. In business since 1964 with two generations of Canadian ownership, PI is a leader in aftermarket automotive parts & accessories. Their upcoming Midnight Sale on Apr 13th demonstrates their on-going commitment to delivering the best value & advice in the industry to automotive enthusiasts. Visit them online at www.performanceimprovements.com or call 1-877-471-6700 to locate the store in your neighbourhood.

2012 Joe's Transmission TNT Super Series Schedule (6th Season)

- Race 1 - *Friday May 4* - Dunn Tire Raceway Park, Lancaster, New York
- Race 2 - *Friday May 25* - Dunn Tire Raceway Park
- Race 3 - *Saturday May 26* - Empire Dragway, Leicester, New York
- Race 4 - *Saturday June 9* - Cayuga Dragway at Toronto Motorsports Park, Cayuga, Ontario
- Race 5 - *Sunday June 10* - Cayuga Dragway
- Race 6 - *Friday June 29* - Dunn Tire Raceway Park
- Race 7 - *Friday July 20* - Grand Bend Motorplex, Grand Bend, Ontario (Part of IHRA Nitro Jam weekend)
- Race 8 - *Saturday August 4* - St Thomas Raceway Park, Sparta, Ontario
- Race 9 - *Sunday August 5* - St Thomas Raceway Park
- Race 10 - *Saturday September 1* - Cayuga Dragway

TNTSS Race of Champions - Saturday September 1 - Cayuga Dragway *NON POINTS RACE*****

Race 11 - *Sunday September 2* - Cayuga Dragway

Race 12 - *Friday September 7* - Dunn Tire Raceway Park

Race 13 - *Saturday September 8* - Empire Dragway

About the Joe's Transmission TNT Super Series (TNTSS):

Since it began in 2006, the TNT Super Series has grown into one of the strongest, most competitive sportsman drag racing series in North America and has catapulted many competitors to success on the national and divisional stages.

The TNTSS is a self-governing organization with input from its teams. Based on NHRA's Super Street & IHRA's Hot Rod classes, competitors run on a 10.90 index in the 1/4 mile (7.00 in the 1/8 mile) and race for a guaranteed purse that pays back more than 100% of the racer's entry fees. The yearend points fund pays the top five finishers and the Series Champion receives a prize package worth over \$3500.00.

The TNTSS is committed to providing the highest level of competition backed by solid media support to showcase its participants across North America. Events are contested at various drag racing facilities in southern Ontario and western New York and put on a spectacular show for the drag racing fan.

About Joe's Transmission

Joe Boniferro has owned and operated Joe's Transmission Service in Niagara Falls, Ontario since 1984. From the original single bay location, the business has progressed to a six bay, five employee automotive complex on Arthur Street. The two storey building houses Joe's Transmission (Commercial, Fleet and Performance Divisions) and Al's Radiator Service. They sell and install aftermarket high performance parts and accessories. As a Firestone Dealer they sell and install drag racing tires. Their specialty is building and repairing high performance transmissions. Contact Joe and his team at (905) 374-6116 or visit them online at www.joestransmission.com .

Photo credit: Randy Wiebe - www.rmwwphoto.ca

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