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## FOR IMMEDIATE RELEASE

## NEW SPONSOR, NEW NUMBER AND NEW LOOK FOR NTS MOTORSPORTS BRENNAN NEWBERRY

(Kernersville, North Carolina, May 15, 2013)-NTS Motorsports, a NASCAR Camping World Truck Series (NCWTS) team in its infancy stages revealed today unprecedented news at their new 70,000 square foot Kernersville facility, unveiling not only a new sponsor, and a new look for their truck but also a new number for Brennan Newberry in the NCWTS.

When Newberry takes to the track Thursday morning for the first NCWTS practice at Charlotte Motor Speedway, he will sport the new blue and yellow colors of Qore-24, the world's first antimicrobial barrier for the skin, in the No. 24 truck. Bringing a sponsor on board who agreed to a multi-year deal and who is basically launching their entire product campaign through NTS Motorsports via the truck series; what better way to promote the product than to change the truck number to match the product, Qore-24. With the permission of NASCAR, Newberry will run the No. 24 truck for the remainder of the 2013 season instead of the previous No. 14.

For companies like Qore-24 seeking an increase in brand awareness and brand loyalty, NASCAR is the best marketing platform. What better level to start than the NCWTS with rookie, Brennan Newberry and NTS Motorsports.

"We feel NTS Motorsports in the truck series is a great fit for us as we are the next generation in hand sanitizers as a hand purifier and Brennan is the next generation of NASCAR driver in the truck series," said Vince Adam, co-founder of Qore-24. "We couldn't be more excited to see where this partnership takes us, on and off the track."

Qore-24 is a new product that is bringing the high-five back. Society continually tells us not to shake hands or touch each other as it is the most common way of spreading germs. With a product like Qore-24 where one squirt of the product provides a continuous barrier against germs for 24 hours, people can now be more confident in high-fiving their friends without worrying about getting sick.

Look all over the sport of NASCAR and you see fans and drivers high-fiving each other. Now they can do so without worrying about being sick or having to slow down. Qore-24 executives tout racecar drivers are too active to be down, so we bring a great product to the sport that everyone including drivers can use. Most hand sanitizers last only while they are wet on the skin, which is typically 30 minutes. Even when Qore-24 dries, it continues to protect and tear germs apart without using harsh poisons, for 24 hours.

"It's great to have the shop in Kernersville as the support here is amazing, said NTS Motorsports owner," Bob Newberry. "We even had the mayor stop by today, tour the shop and learn more about the Qore-24 product."

Qore-24 was looking for the right partner and found one in NTS Motorsports, as they will grow and develop with Newberry's career. Qore-24 will appear on the No. 24 truck ten times this year and you can find them at select tracks in the vendor area displaying the product that will purify your world.

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## **About NTS Motorsports:**

Founded as a family racing team in Bakersfield, California by Bob Newberry, NTS Motorsports expanded in 2013 to include a state of the art 70,000 square foot racing facility located in Kernersville, N.C. With the expansion, NTS Motorsports will now compete in one of NASCAR's top levels, the NASCAR Camping World Truck Series (NCWTS) fielding full-time entries for Rookie of the Year contender, Brennan Newberry and four-time NCWTS Champion, Ron Hornaday. The team will compete in a select number of races with a third NCWTS entry piloted by various drivers including 2007 Daytona 500 winner Kevin Harvick and compete in a limited number of Automobile Racing Club of America (ARCA) races with Newberry. Dallas Montes leads NTS Motorsports NASCAR K&N West Series charge out of the west coast shop competing full time in the 2013 season and Joey Licata will compete in a limited amount of races in the K&N East Series.

## About Qore-24:

Qore-24: a revolutionary technology for a new era in germ protection. One application of Qore-24 delivers the same protection as an alcohol-based sanitizer applied every 30 seconds or 2,880 times a day. Qore-24 with Amosil-Q is an entirely new kind of "clean." It is the world's first and only hand purifier that offers instant disinfection and 24 hours of continuous protection against germs. Qore-24 mists on wet and dries to form a uniform layer of microscopic "spikes" that are deadly to any microorganism. It is completely safe on human skin and does not dry the skin like sanitizers. It is non-toxic, non-flammable and completely safe for the environment.

For more information about NTS Motorsports visit ntsmotorsports.com. For more information about Qore-24 visit Qore24.com Follow us on Twitter @TeamNTS, @TeamNTS24Truck, and @BrennanNewberry.