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Press Release

Santa Fe Police Department Begins “Look For Me” Pedestrian Blitzen

Santa Fe—Santa Fe Police this week will be monitoring the City Different’s most dangerous intersections for pedestrians as the New Mexico Department of Transportation’s (NMDOT) spring “Look For Me” pedestrian safety campaign gets underway.

Through the “Look For Me” effort, Santa Fe officers will begin a series of pedestrian safety enforcement blitzes aimed at reducing pedestrian and motorist crashes in the Capitol City on Wednesday, May 23. The blitzes will continue through Friday, May 25, 2012.

SFPD Traffic Safety Division Lt. Abram Anaya said the blitzes will be held at the following locations:

- San Francisco/Sandoval Intersection
- Montezuma/Guadalupe Intersection
- Cerrillos/Rodeo Road
- St. Francis between Cerrillos and Cordova

Police will also be issuing verbal and written warnings and citations to motorists and pedestrians who violate state laws. Officers will also distribute tip cards to motorists and pedestrians featuring safety reminders.

This enforcement detail will consist of law enforcement officers, some in plain clothes. All of the blitzes are conducted on marked intersections.

Law enforcement officers will cite pedestrians and motorists for violations of the traffic code. They will also be writing warning and citations to drivers for:

- Failure to obey a highway sign by blocking the crosswalk,
- Failure to yield right of way to pedestrians in crosswalks,
- Making improper turns into crosswalks, and
- Failure to obey "No Turn on Red" while pedestrians are present.

Contact: NMDOT Public Information Officer Manon Arnett at (575) 201-8283. NMDOT Web Site: <http://dot.state.nm.us/>.

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