

Susana Martinez
Governor

**Alvin C. Dominguez, P.E.** Transportation Secretary

June 28, 2012

#### Press Release

# GOVERNOR SUSANA MARTINEZ LAUNCHES NMROADS MOBILE TRAVEL APP IN TIME FOR SUMMER TRAVEL

**ALBUQUERQUE** – Governor Susana Martinez was joined by officials from the New Mexico Department of Transportation and the Federal Highway Administration today to unveil a new free NMRoads smartphone application, providing New Mexico motorists and interstate travelers full access to current traffic and weather conditions from any location. The application, which is available on both the iPhone and Android platforms, is accessible anywhere coverage exists and provides instant access to all information available on nmroads.com. The application launched today as New Mexicans and out-of-state visitors kick off the heavy summer travel season.

"This mobile application promises to enhance the experience of traveling throughout New Mexico and enjoying all that our beautiful state has to offer," said Governor Martinez. "Now, travelers have instant access to road conditions, safety alerts, and weather updates no matter where they are. This is an important step toward making travel in New Mexico safer and more enjoyable."

### **NMRoads** -- On the Go

The New Mexico Department of Transportation's popular "NMRoads" travel- planning and road conditions web site is now available on-the-go, whenever and wherever it's needed, throughout New Mexico.

## **Travel Info in 2 NEW Versions**

NMDOT announces the public release of a new mobile "app" for NMRoads

\* NMRoads I-Phone version is fully compatible with the Apple I-Phone 4 operating system, and the Apple I-Pad

- \* NMRoads Droid version brings full NMRoads web site functionality to Droid-based smart phone users, and to most Android-compatible tablets.
- \* A mobile web-based version of NMRoads is also available for devices that are not compatible with either the Droid's or the Apple I-phone's latest operating systems. This includes Blackberry mobile devices. The mobile web site also allows full access to the statewide network of live video cameras and electronic message boards

## **Interactive Features**

The new NMRoads Mobile Apps feature all of the popular interactive elements available on the familiar NMRoads web site, including:

- Statewide listings of road conditions and any restrictions or closures that may be in effect
- Travel-time information for I-25 and I-40 motorists in the Albuquerque metro area
- Traffic congestion information statewide
- Locations of NMDOT-maintained rest areas
- Current weather conditions for major New Mexico cities,
- Bicycle routes
- Park & Ride locations
- Direct access to the National Weather Service, including Doppler radar images
- RailRunner commuter-train schedules and station location information
- Access to NMDOT's toll-free 511 travel advisory service
- Links to travel information in surrounding states.

## **Hands-Free Operation with English/Spanish Versions**

The new mobile apps include a "hands free" audio feature, so that motorists can be aware of any travel issues or roadway conditions that may exist ahead of them on their route of travel, without taking their eyes off the road. All of this information is available to users, either in English or Spanish.

#### **New Levels of NMRoads Service**

"These new mobile applications provide travelers with the latest and most accurate New Mexico road and weather condition information available," said Alvin Dominguez, New Mexico Secretary of Transportation. "They greatly enhance both the types of information and levels of service that we can deliver to the traveling public," he added.

# Easy to Download

Beginning June 28<sup>th</sup>, 2012, both the I-Phone 4 version and the Droid version of the app are available without charge, through either the Apple Apps store for I-Phone 4 users, or the Google Play/Android Market for phones and tablets compatible with the Android operating system. In

addition, the NMRoads web-based apps can be downloaded to mobile phones for free at the "NMRoads.com" web site.

For more information about the mobile application, contact Manon A. Arnett, Chief Public Information Officer, New Mexico Department of Transportation at (505) 827-5526, by e-mail at: <a href="Manon.Arnett@state.nm.us">Manon.Arnett@state.nm.us</a>.

###