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Governor

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Cabinet Secretary

July 30, 2012

Press Release

**NMDOT SUMMER ROAD TRIP GEOCACHE
ADVENTURE CONTEST
EXTENDED THROUGH AUGUST 14, 2012
*Albuquerque, NM***

For immediate release

Contact: Mike McEntee

ALBUQUERQUE.....The New Mexico Department of Transportation has extended the Summer Road Trip Geocache Adventure Contest for two additional weeks to allow as many adventure seekers the opportunity to hunt for New Mexico landmarks the new free mobile iPhone app available for download at NMRoads.com. Take advantage of the last few weeks of summer to find some of the many beautiful places to see in New Mexico using your new mobile phone app.

Participants will have the opportunity to explore New Mexico landmarks that are located on or near state roadways. Each of the 30+ locations will be identified as "Special Events" in the NMRoads app, each with associated LAT and LONG coordinates.

To be eligible for the grand prize drawing, contestants need to find four (4) of the geocache locations that will need to be photo-documented and submitted along with feedback on the new app. The grand prize winner will be selected at El Pinto Restaurant on Tuesday, August 14, 2012. All entrants will receive a gift for participating.

Grand Prize Package includes:

Hot air balloon ride for two courtesy of Rainbow Ryders

**Two night stay at the Hyatt Regency Tamaya Resort and Spa
\$50 gift card for El Pinto Restaurant
\$100 gift certificate to Baillio's courtesy of NM ITS Chapter
GARMIN GPS Navigator**

Official Rules:

ELIGIBILITY: The NMRoads "geo-caching" adventure challenge is open to legal residents of the United States age 18 and older who have a valid drivers' license. NMDOT employees or immediate family members of NMDOT employees are not eligible.

CONTEST PERIOD: Contest began July 1, 2012 at 12:00:01 a.m. Mountain Standard Time (MST) and ends on AUGUST 14, 2012 at 11:59:59a.m. (MST).

The Grand Prize Drawing will be held August 14, 2012 from 5:30 – 6:30 pm at El Pinto Restaurant in Albuquerque. All entrants will receive a gift for participating.

If you have any questions you may contact Mike McEntee, Adjutant Secretary, NMDOT District 3 at 505-795-5541

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