



Susana Martinez
Governor

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Cabinet Secretary

September 13, 2012

Press Release

**New Mexico Department of Transportation Unveils
New “ENDWI” Smartphone App
*Governor and Police Urge Safety***

Las Cruces – The New Mexico Department of Transportation (NMDOT) and Governor Susana Martinez unveiled the state’s new “ENDWI” smartphone application at a Press Conference held on September 5th in Santa Fe.

The app can be downloaded on Android phones and will soon be available for iPhones. It provides a number of features to help educate New Mexicans about responsible drinking and keeping our roads safe. The “ENDWI” app does the following:

- Create a designated driver list of family members and friends who can be contacted quickly in the event that someone has had too much to drink.
- Instantly locate the nearest cab company and it without having to search for a phone number.
- Report someone who is driving erratically by using the one-touch #DWI reporting feature.
- Explore a person’s reaction time and other response functions through two application games.
- Use the app as an electronic blood alcohol content (BAC) guide, where the number and type of drinks a person has consumed is entered into the app and an estimated BAC is provided.

“This new smartphone application is just one more tool that we can all use to report DWI, increase our awareness of the intoxicating effect of alcohol and help those around us find a safe ride home,” said Governor Martinez.

The Department of Transportation also provided an update on the recently-completed superblitz that was part of the “100 Days and Nights of Summer” DWI crackdown. Law enforcement across New Mexico conducted numerous DWI checkpoints and saturation patrols in which they sought out and arrested impaired drivers. Preliminary numbers for the “100 Days and Nights of Summer,” which kicked off the state’s “ENDWI” campaign on June 21st, show there were 17 DWI-related fatalities compared to 38 DWI-related deaths over the same time period last year.

“This new ENDWI app will help launch a new tool to help fight the crime of driving while impaired,” said NMDOT Cabinet Secretary Alvin Dominguez. “Motorists around our state may have seen law enforcement conducting numerous checkpoints and saturation patrols across the state to take dangerous driver off our streets and highways, and I would just like to thank them for all the work they do each and every day in providing a safe passage for the public.”

Secretary Dominguez added, “Although our number reflects a decrease in fatalities from last year to this year during the same period of time; one fatality is one too many. Therefore it’s important that we continue to work together statewide to make progress until we end DWI once and for all.”

For questions regarding this release you may contact Melissa Doshier, Chief Public Information Officer at (505) 827- 5526, or Bridget Spedalieri at (575) 525-7340, NMDOT District One Public Relations Officer.

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