



Susana Martinez
Governor

Tom Church
Cabinet Secretary

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Press Release

“Drive Sober or Get Pulled Over” Crackdown Begins Today

Santa Fe - New Mexico law enforcement agencies are participating in the National Highway Traffic Safety Administration’s 2013 “Drive Sober or Get Pulled Over” nationwide drunk driving crackdown from August 16th to September 2nd. The campaign coincides with the September Labor Day holiday weekend

Ninety-five individual law enforcement agencies in New Mexico, along with the 12 State Police districts, are participating in the crackdown which includes checkpoints, saturation patrols and sustained enforcement activities. Efforts such as this result in approximately 15,000 DWI arrests annually in New Mexico.

The New Mexico Department of Transportation’s Traffic Safety Division utilizes federal and state funding to enhance enforcement efforts in New Mexico aimed at reducing DWI crashes.

In 2012, 229 individuals died in alcohol-related crashes in New Mexico. Through July 2013, 168 individuals in New Mexico died in alcohol-related crashes.

New Mexico has seen a consistent decline in the number of alcohol-related fatalities over the past several years and the NMDOT continues to work with law enforcement and traffic safety advocates toward a goal of zero alcohol-related fatalities.

You can go to the ENDWI.com website for more information regarding DWI programs, penalties, laws, prevention and awareness campaigns. The NMDOT Traffic Safety Division also developed the free ENDWI app that’s available for both Android and iPhones.

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