



Susana Martinez
Governor

Tom Church
Cabinet Secretary

October 8, 2013

Press Release

Outdoor Advertising Hearings

Santa Fe - The New Mexico Department of Transportation (NMDOT) will hold public hearings this month to receive oral and written public comment on Rule Number 18.21.5 NMAC, New Mexico Department of Transportation Outdoor Advertising Requirements.

The purpose of the proposed rule change is to establish procedures and standards for all off-premises outdoor advertising in New Mexico including the use of changeable electronic variable message signs, to amend the current fee structure, to update and clarify the rule where necessary including definitions and permit-related processes, to correct inconsistencies with federal regulations and to make formatting, organizational and language changes throughout the rule to conform to New Mexico rulemaking requirements.

The first hearing is scheduled for October 18, from 1:00 p.m. to 3:00 p.m. at the NMDOT's District 3 Auditorium, located at 7500 Pan American Blvd. in Albuquerque.

A second hearing is scheduled for October 21, from 2:00 pm to 4:00 p.m. at the Dona Ana County Commission chambers, located at the Dona Ana County Government Center, 845 N. Motel Blvd. in Las Cruces.

Interested parties can present their views by written statements received on or before October 25 by the NMDOT at P.O. Box 1149, SB 4, 2nd Floor, Santa Fe, New Mexico 87504-1149.

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For more information and a copy of the rule, please contact Michael Otero, Outdoor Advertising Program Manager, New Mexico Department of Transportation, P.O. Box 1149, SB 4, 2nd Floor, Santa Fe, New Mexico 87504-1149, Telephone (505) 827-5460.