



Susana Martinez
Governor

Tom Church
Cabinet Secretary

November 19, 2013

Press Release

Outdoor Advertising Hearings

Santa Fe – The New Mexico Department of Transportation (NMDOT) will hold two additional public hearings next month to receive oral and written public comment on Rule Number 18.21.5 NMAC, New Mexico Department of Transportation Outdoor Advertising Requirements.

The purpose of the proposed rule change is to establish procedures and standards for all off-premises outdoor advertising in New Mexico including the use of changeable electronic variable message signs , to amend the current fee structure, to update and clarify the rule where necessary, including definitions and permit-related processes, to correct inconsistencies with federal regulations, and to make formatting, organizational and language changes throughout the rule to conform to New Mexico rulemaking requirements.

Two prior hearings were held on October 18, 2013 in Albuquerque, New Mexico, and on October 21, 2013 in Las Cruces, New Mexico.

An additional third hearing is scheduled for December 2, 2013 from 10:00 am to 12:00 p.m. at the New Mexico Department of Transportation, General Office, Training Room 1, located at 1120 Cerrillos Road, Santa Fe, New Mexico.

An additional fourth hearing is scheduled for December 17, 2013 from 1:00 pm to 3:00 p.m. in Farmington, New Mexico, at the City Council Chambers, located at City Hall, 800 Municipal Drive, Farmington, New Mexico.

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For more information and a copy of the rule, please contact Michael Otero, Outdoor Advertising Program Manager, New Mexico Department of Transportation, P.O. Box 1149, SB 4, 2nd Floor, Santa Fe, New Mexico 87504-1149, Telephone (505) 827-5460.