



GTO Heaven Offers another Innovative Concept!

([PRWEB](#)) November 7, 1999 -- GTO Heaven, The Pontiac GTO Mega-Site! ([gtoheaven.com](#)) announces new "Classic Car Visa picture card" , GTO Heaven is best known throughout the musclecar circles as being the "must see" website for Pontiac enthusiasts and general classic car lovers along with "NextCard" Internet Visa, Today announced an innovative concept, The Classic Car Visa Picture Card. Customers can apply online totally free and receive a real-time approval in about 30 seconds for a low interest Visa card (as low as 2.9% introductory). Then in just a few clicks the customer can upload a jpeg image file of their classic car, (or any image) , to be placed as the background image on the Visa card. Jim Wells, CEO of Cyber-Specials.com comments: "The Timing is perfect for this offering, With the explosion of the new economy and the target audience that GTO Heaven attracts, this is a win-win situation for the customer and GTO Heaven, I recommend this product for everyone!". With the Holiday season fast approaching it is just a plain and simple convenience for customers to shop online and the preferred payment option for holiday shoppers is obviously credit card, why not save some cash with a lower interest rate?, Even with a few credit "dings" the approval ratios are way above industry average and the Nextcard online customer service site is a virtual "homebase" were customers can check purchases and balances etc.

About NextCard:

For us, electronic commerce is not an experiment, it's what we do.

We are obsessed with providing the most innovative financial products and services available anywhere. The Internet makes it possible for us to give you the personalized one-on-one attention of a small community bank, while delivering products that make your life simpler and your time online more fun. How do we do it? The secret is NextCard's people and culture. We are part Internet company, part technology company, and part bank. Walk around our offices and you'll see Nerf® balls and pinstripe suits on the same floor (sometimes the suits are the ones throwing the Nerf balls). Our culture embraces excellence, innovation, and mutual respect. Where other banks see change as a threat, we see it as an opportunity to excel. What binds us all together is the knowledge that we are building the best financial services company available anywhere, and having fun at the same time!

Back in December of 1997, we changed the credit card industry forever by unveiling "The First True Internet Visa" with the world's first online approval for a Visa® card. Since then, we have introduced exciting features like personalized credit card offers, the NextCard Rewards program, PictureCard, customer service "chat", and a collection of powerful online shopping tools. Expect more. . . we're just getting started. NextCard has emerged as an industry leader in Internet financial services. Since our launch, we've received over 2,000,000 online applications. While the big banks are busy with Year 2000 issues and mega-merger deals, here at NextCard, our mission is clear.



Contact Information

Jim Wells

GTO Heaven

Online Web 2.0 Version

You can read the online version of this press release [here](#).