



83 year old Iowa auto dealership begins selling online

([PRWEB](#)) November 16, 1999 -- Schoon's Chevy Pontiac, located in Anamosa Iowa, has recently began providing Eastern Iowans with automotive sales and service through the internet at it's site:
<http://www.schoonauto.com>.

The same level of quality that has been provided since this family business was started in 1916 are continued today.

The need to continually move forward and take advantage of new technologies has been evident in this company for years. They first began selling implement and coal over 83 years ago. After switching to strictly implement, they tinkered in the auto industry before picking up the Dodge line in the 1960's. After adding a full Chrysler lineup in the 1970's, and expanding three times to larger locations, the dealership bought a second location in the late 80's. This location added the current lines of Chevrolet and Pontiac.

Through their new web site, Schoon's is able to reach a greater number of prospective customers, while at the same time providing small-town quality to all of their existing customers. The web site will allow for rapid sales and service announcements. In coming additions, customers will be able to select the exact car on the lot that they wish to purchase, and have the deal essentially done before ever setting foot in Anamosa. This will again allow a greater number of customers throughout the state to experience their one-of-a-kind service.

Learning to deal with the changing times will allow this small-town dealer to provide high quality automotive sales and service for generations to come.

For more information, please contact:

Jason Schoon
Iowa Computer and Audio
67 Parkview Court
North Liberty, IA 52317



Contact Information

Jason Schoon

Schoon's Chevy Pontiac

Online Web 2.0 Version

You can read the online version of this press release [here](#).