Carlynx.com, a new automotive reference site, invites searching or surfing.

(PRWEB) December 15, 1999 -- What's your car question? Chances are Carlynx.com, a new web portal devoted to anything automotive, can connect you with your answer. Carlynx goes head to head with the dozens of Web sites for buying and researching vehicle purchases that have opened in the last few years. Carlynx is not in the business of selling cars, its sole purpose is to provide the consumer with a worldwide database of automotive information at their fingertips.

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J.D. Power, an industry consultant, estimates 40 percent of new vehicle buyers currently use the Internet in some way, almost double from a year ago. Aiming at encyclopedic completeness, Carlynx enables internet users to link to over fifty thousand auto-related Internet sites, arranged into 25 categories of interest.

Search for Specific Information

Hundreds of Web sites for buying and researching new and used vehicle purchases have opened in the last few years amid the exploding popularity of the Internet. Automobile shoppers can click on the Marketplace heading to find new and used car sites, internet buying services, manufacturers' websites, automobile auctions, and franchised dealer's pages.

The Information heading provides consumers with testimonials from satisfied owners, road-test results, recall and safety information, reviews from automotive publications, and hundreds of online automotive magazines. Auto insurance rates can be researched using the directory of insurance companies. Alternative fuel and hybrid-powered vehicles can be explored using Carlynx technology section. Safety and crash-test reults can be found at Crashtest.com, Carlynx's sister site, which specializes in data for both new and used cars, trucks, vans, and SUVs.

Spiffing up your car? Look in the Parts and Resources directory for aftermarket suppliers and technical help; specialties include car audio, racing equipment, restoration supplies, street-rod and muscle-car specialists, and aftermarket wheels and tires.

Or Surf and See What's There

Car enthusiasts can surf the Carlynx database, arranged by make and model, and by country of origin. Separate pages feature links to auto clubs, car museums, and shows around the world .

The motorsports category boasts thousands of websites devoted to America's passion, racin'. Listings include NASCAR, CART, Formula One, Indy Racing League, drag and dirt racing, rallying, off-road, monster trucks, and tractor-pulling. The drivers' directory is the largest of its kind. Simulated racing sites are listed, as well as pages for buying and selling racing memorabilia.

"Auto sites and subjects are everywhere on the web; I've gathered them into one easy to use, complete compendium that I'm constantly updating," says Carlynx creator Mark Theobald, who also authored Crashtest.com, an auto safety reference site. "Doing the research for Crashtest I saw how scattered auto

information was. Now it's all accessible through one portal: manufacturer's pages, dealers, satisfied owners, road-tests, car insurers, auto shows, publications and online magazines, parts suppliers, repair advice, racing, electric cars -if a website deals with automobiles, you'll find it on Carlynx."

Theobald claims Carlynx is "the largest directory of automobile sites in existence," adding that building it had its surprises. "There's so much out there that you might never find unless you already knew about it -take Racequeens, for example," says Theobald, referring to the Japanese phenomenon of pretty, demurely-clad young women wearing company logos who grace car events in Japan.

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