



## **<b>CarTrackers.com Announces New Features</b>**

([PRWEB](#)) February 27, 2000 -- (St. Catharines, ON, CA - Feb.28, 2000) **<b>CarTrackers.com</b>**, a Canadian owned and operated Automotive Online Resource, with offices in St. Catharines, Ontario and Silicon Valley today launched the revamp of their Web site plus two new services, The Personal Auto Consultant and PartTrackers.com.

CarTrackers.com has more than 300,000 unique visitors per month and has concentrated on expanding the usefulness of its Web site by updating the look that conveys their service in a straightforward and appealing way.

“The revamp allows the Web visitor to understand exactly who we are and what we do,” says Jeff Voth, President of CarTrackers.com. “We provide our consumers with a wide array of automotive information and tips that help the consumer make an informed choice.”

In addition to the new look, CarTrackers.com features two new services, The Personal Auto Consultant and PartTrackers. The **<b>Personal Auto Consultant</b>** or P.A.C is a free service that helps any consumer take the guesswork out of managing the maintenance and financing of their vehicles. It informs the user via email of relevant news and articles according to the interests specified by the user.

**<b>PartTrackers</b>** is another new feature that works as an Automotive Parts and Accessory Marketplace which links thousands of consumers and traditional brick and mortar parts vendors.

This free multi-quote parts service for consumers works by simply filling-out one request form and the PartTrackers.com network sends the shopper up to seven vendor quotes. This saves the consumer time and money.

“Cartrackers.com has always been about consumer-friendly automobile buying practices and unwavering commitment to buyer education,” says Voula Panagakis, Marketing Manager of CarTrackers.com. “Our Web site continues to provide the tips, strategies, and detailed behind-the-scenes information needed to understand the automobile sales world online and off.”

Established in 1997, CarTrackers.com has been an effective clearinghouse of automotive information. Other services that CarTrackers.com offers are new and used car quotes, warranties, insurance, accessories, finance and new car guide information.

CarTrackers.com’s focus has remained to empower the automotive consumer by providing free, comprehensive information surrounding the automotive industry.

Their mission is to expand the availability and usefulness of its Web site to millions of individuals who are logging on in search of purchasing, selling or owning a vehicle.

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**Online Web 2.0 Version**

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