

LAPINE TRUCK SALES SELECTS BUY A TRUCK.NET TO COMPLIMENT EXISTING WEB MARKETING EFFORTS

(PRWEB) March 7, 2000 -- Buy a Truck.NET http://www.buyatruck.net 406-251-5517 wesk@buyatruck.net

Buy A Truck.NET (http://www.buyatruck.net) a Northwest-based on-line heavy-duty used truck classified service has recently signed an agreement with LaPine Trucks Sale of Cleveland, OH (http://www.lapinetrucks.com) to place LaPine's large inventory of construction, highway, and work trucks on the Buy A Truck.NET web site.

Locted in Missoula, Montana, Buy A Truck.NET offers owner operators as well as truck dealers an opportunity to extend the reach of their internet-based marketing through a "trucks-only" classified service. This classified service allows truck buyers and sellers to search for the truck that meets their requirements in an easy-to-use format. The

Buy A Truck.NET web site is focused solely on large, heavy duty trucks, semis (sometime referred to as "tractor-trailers").

"The selection of Buy A Truck.NET by LaPine Trucks Sales shows that the focused approach of the Buy A Truck.NET web site offers truck dealers an affordable web portal to truck buyers they might not reached through traditional methods," commented Wes Kirk, owner of Buy A Truck.NET.

By providing listings of trucks for sale on a national level, as well as offering resources useful to the trucking community such as a vast array of weather links, road conditions and road reports, Buy A Truck.NET web site (http://www.buyatruck.net) is a resource truckers and the trucking industry should bookmark in their browsers.

###

For more information, contact Wes Kirk, 406-251-5517 or write to wesk@buyatruck.net



Contact Information Wes Kirk Buy A Truck.NET

Online Web 2.0 Version

You can read the online version of this press release here.