



## **STONEAGE.COM RETAINS SALOMON SMITH BARNEY**

([PRWEB](#)) April 23, 2000 -- STONEAGE.COM RETAINS SALOMON SMITH BARNEY TROY, MI, APRIL 2000 - Located in the center of the "bricks-n-mortar" automotive capital of the world, STONEAGE.COM has retained the services of Salomon Smith Barney to explore strategic alternatives. The announcement was made today by Mark Campbell, the Chairman and CEO of STONEAGE.COM. One of the few profitable companies in the entire Internet industry, STONEAGE.COM's successful e-commerce model is based on a blend of low cost acquisition methods, wide-ranging strategic partnerships, innovative web site features, and pioneering marketing tactics. "By recognizing that Internet customers are in different stages of their vehicle purchasing cycle, STONEAGE is able to provide the variety of research information and choice in buying methods that Web-savvy customers demand," said Campbell. "Salomon Smith Barney is clearly recognized as one of the premier investment banks," stated Campbell. "By tapping into their strategic guidance and financial expertise we will continue to play a leading role as the automotive e-commerce industry grows into the next phase of automotive e-commerce. "STONEAGE.COM was recently awarded an overall rating of excellent from PC Magazine, one of only two online auto sites to receive this premier designation, and is consistently ranked nationally as one of the top 10 online auto sites by Gomez Advisors and PCDataOnline. About STONEAGE.COM

Established in 1996, this Motor-City-based company is recognized for its innovative features and entrepreneurial leadership in the online auto industry. STONEAGE.COM has experienced significant and profitable growth in the last year and currently serves over 750,000 customers each month. The STONEAGE.COM mission is to be a third party, unbiased advocate for the consumer. STONEAGE.COM provides both a broad range of research information so that consumers can make informed purchasing decisions, as well as a wide choice of buying methods for new and pre-owned vehicles, in recognition of the fact that different people prefer to purchase vehicles in different ways. STONEAGE.COM maintains an extensive network of top-rated auto dealerships throughout the U.S. and Canada. Contact STONEAGE at [www.stoneage.com](http://www.stoneage.com) or toll-free at 1-800-STONEAGE.



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