



## **AUTOMOTIVE WEBSITE UNVEILS FREE CAR LEASING GUIDE FOR CONSUMERS**

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ATLANTA, April 26, 2000. In the newest version of its website, LeaseGuide.com ([www.leaseguide.com](http://www.leaseguide.com)) provides a free Car Leasing Guide for automotive consumers. Among the many features are a lease vs. buy questionnaire, negotiation tips, payment calculators, and examples of the "secret" lease formula used by dealers.

Approximately a third of all new cars are leased, yet most automotive consumers don't understand how leasing works. They often unknowingly agree to bad deals and pay much more than they should. Others, who could benefit from the lower costs of leasing, shy away. Armed with the appropriate information -- and directions on how to use it -- consumers can eliminate the confusion and fear of leasing.

LeaseGuide.com founder and President Al Hearn says, "With this new version of our website, we have simply responded to the demands of consumers to be better informed about car leasing. It's an area that has been begging for greater exposure, with little help coming from car manufacturers or the government."

LeaseGuide.com has no affiliation with automotive manufacturers, dealers, or financial firms. Its mission is to provide practical, objective and accurate information for automotive leasing consumers.

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**Online Web 2.0 Version**

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