



AutoEcom.com Will Drive More Business to Repair Shops With New OnlineDRP Program

([PRWEB](#)) May 6, 2000 -- SAN DIEGO, May 2 -- PartsMerchant, the business-to-business arm of AutoEcom Trading Network has added another free service for its shop members: OnlineDRP.

OnlineDRP (Dealer Service Referral), is a new service of AutoEcom Trading Network, (www.autoecom.com) which will enable consumers to search its nationwide database for certified repair facilities. PartsMerchant is building its database of shops now.

Repair facilities that are current ASE or I-CAR Gold certified are eligible for the free listing. OnlineDRP uses CIC A-Rating requirements as a method of standard.

"This is an opportunity for independent repair shops, as well as large collision repair groups, to get listed in a national directory with the specific purpose to drive more business to the shops and provide quality referrals to consumers. Not everybody is a member of AAA, said Beth Deuble, President of Masterline Technologies, Inc., owners of AutoEcom. "If a consumer is stranded in an area they are not familiar with, this would be a great way for them to locate a qualified repair shop." Online DRP will also provide an 800 number for those consumers without Internet access.

Repair facilities get a FREE listing when they signup to be a PartsMerchant member. PartsMerchant is Masterline Technologies' B2B trading hub which brings together buyers & sellers through a web-based vertical network. PartsMerchant is also FREE to all bonafide repair shops whether they be mechanical or collision. If a shop decides NOT to become a PartsMerchant member, there is a one-time non-refundable charge of \$150.00 to create a shop profile.

Online DRP will be available later this summer as part of the launch of Masterline's new retail e-commerce service, PartsSurfer Automotive Shopping Network



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).